2015

Third Quarter Report

Allies for Substance Abuse Prevention (ASAP) of Anderson County is a private, non-profit organization whose mission is to prevent and reduce youth substance abuse in Anderson County by collaborating with community partners to implement effective intervention strategies.

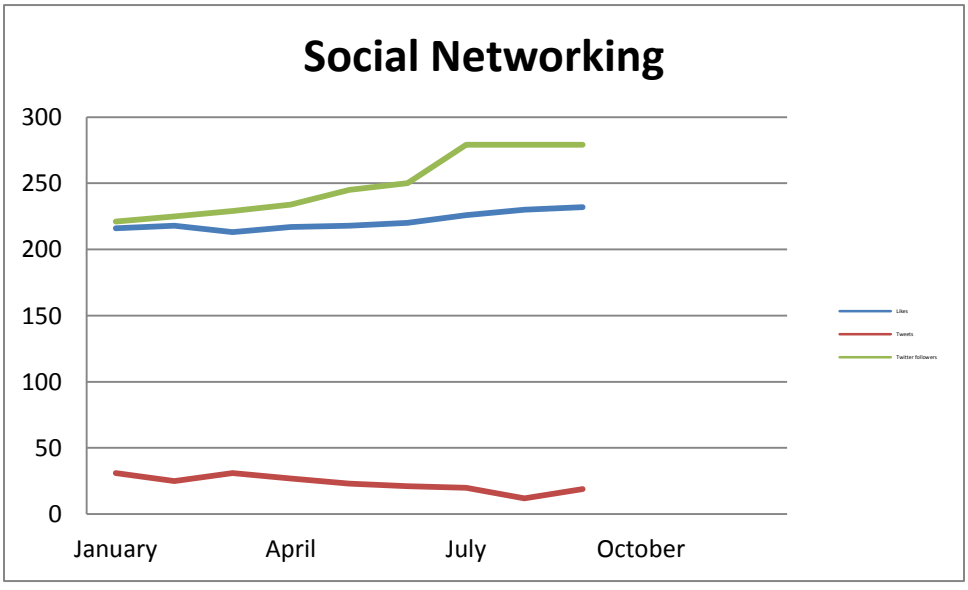
Quarterly Report
July to September, 2015

PROGRAMMING
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention delivered 25 programs/trainings to a total of 2564 people [257% change from previous quarter in total presentations, +422% change from previous quarter in people reached / +67% change from the same quarter of the previous year in total presentations, +280% change from the same quarter of the previous year in people reached]. In addition, the permanent medicine disposal bins collected 807 pounds of medicine. To date, the medicine collection program has collected a combined 6995.5 pounds.

MATERIALS
Allies for Substance Abuse Prevention disseminated 2874 materials in the community during this quarter [+9% change from previous quarter / +3% change from the same quarter of the previous year].

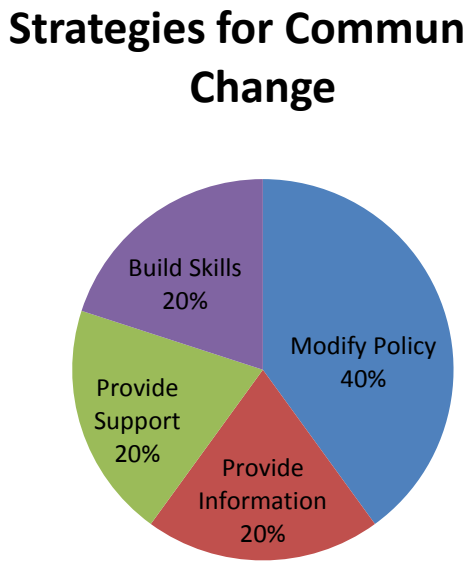
RESOURCES (Cash and in-kind)
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention generated $20,217.37 in matching funds [+48% change from previous quarter / -48% change from the same quarter of the previous year].

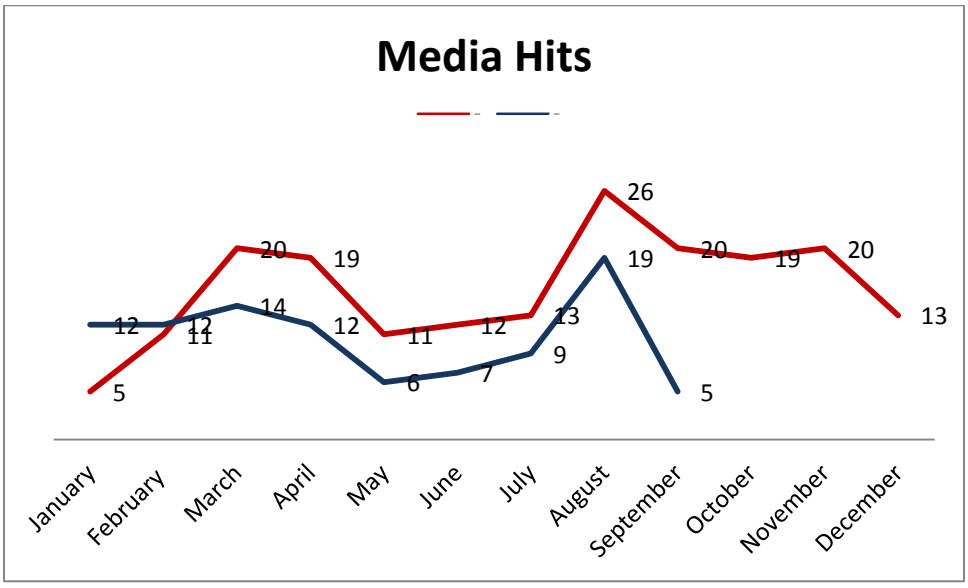
SOCIAL NETWORKING
During this quarter, Allies for Substance Abuse Prevention generated impressions via social media outlets. ASAP's Facebook page had 232 Likes. ASAP's Twitter account had 279 followers.



STRATEGIES FOR COMMUNITY CHANGE

During this quarter, Allies for Substance Abuse Prevention utilized each of the following prevention strategies:



MEDIA HITS

During this quarter, Allies for Substance Abuse Prevention generated 33 media hits. Of those, 23 were earned and 10 were paid media hits, generating a total reach of 1.9 million impressions.