2014

Second Quarter Report

Allies for Substance Abuse Prevention (ASAP) of Anderson County is a private, non-profit organization whose mission is to engage community partners in the prevention of substance abuse in Anderson County through awareness, education, and policy change.

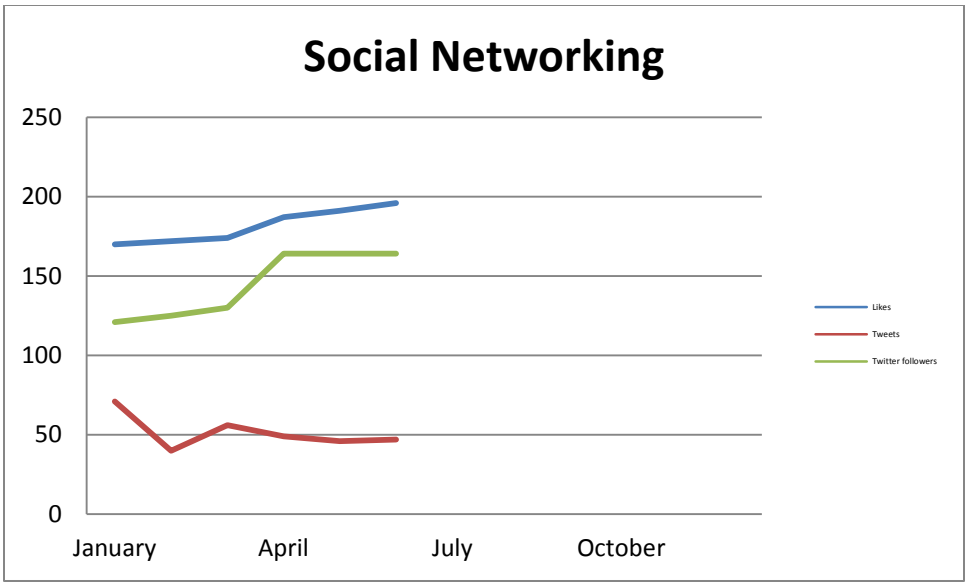
Quarterly Report
April—June, 2014

PROGRAMMING
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention delivered 9 programs/trainings to a total of 467 people (Please see Appendix I for details) [+28.6% change from previous quarter in total presentations, +16.5% change from previous quarter in people reached / +50% change from the same quarter of the previous year in total presentations, +251.1% change from the same quarter of the previous year in people reached]. In addition, 2 medicine disposal events were held within the county, at two separate locations netting 286.4 pounds of medicine. The permanent medicine disposal bins collected 229.4 pounds of medicine (bins were installed in April at Norris PD, Oliver Springs PD, and Lake City PD). To date, the medicine collection program has collected a combined 4,566 pounds.

MATERIALS
Allies for Substance Abuse Prevention disseminated 411 materials in the community during this quarter [-69.3% change from previous quarter / -6.4% change from the same quarter of the previous year].

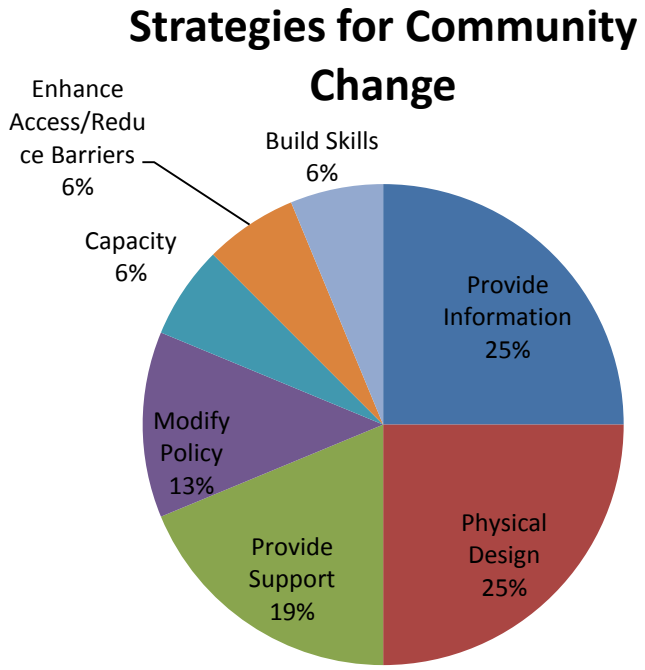
RESOURCES (Cash and in-kind)
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention generated $61,871.00 in matching funds [+190.9% change from previous quarter / +97.2% change from the same quarter of the previous year].

SOCIAL NETWORKING
During this quarter, Allies for Substance Abuse Prevention generated impressions via social media outlets. ASAP's Facebook page had 196 Likes. ASAP's Twitter account had 164 followers and 142 tweets.



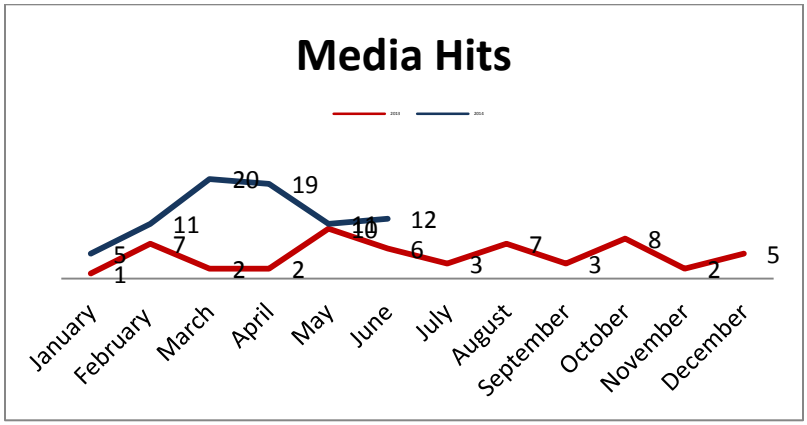
STRATEGIES FOR COMMUNITY CHANGE

During this quarter, Allies for Substance Abuse Prevention utilized each of the following prevention strategies.



MEDIA HITS

During this quarter, Allies for Substance Abuse Prevention earned 18 media hits. In addition, there were 24 paid media hits.



Appendix I

Coalition Programming

April	date	staff	audience
Norris Garden's Apartmens	16-Apr-14	Stacey	12
Norris Middle School Student Panel-8th	23-Apr-14	Stacey & Michael	65
Norris Middle School Student Panel-6th	23-Apr-14	Stacey & Michael	60
Norris Middle School Student Panel-7th	23-Apr-14	Michael	70
MAPS Conference	1-Apr-14	SS	27
MAPS Conference	2-Apr-14	SS	6
Relative Caregivers-Head Start	25-Apr-14	SS	19
CIT Training-Ridgeview	30-Apr-14	SS	33
May	**date**	**staff**	**audience**
June	**date**	**staff**	**audience**
Drug Awareness Day	21-Jun-14	SP	175

Appendix II

Materials Dissemination

April	date	item	quantity
Anderson County Head Start	1-Apr-14	Medicine Lock Boxes/Info Cards	16
Anderson County Head Start	1-Apr-14	Medicine Disposal Brochures	30
Healthy Start	8-Apr-14	Medicine Lock Boxes/Info Cards	6
Tom Byrge-Clinton Baptist Association	10-Apr-14	Clergy Booklets	11
Brenda	11-Apr-14	Medicine Lock Boxes/Info Cards	1
Anderson County Head Start	23-Apr-14	Medicine Lock Boxes/Info Cards	8
Relative Caregivers-Head Start	25-Apr-14	Medicine Lock Boxes	3
Relative Caregivers-Head Start	25-Apr-14	Jump drives	18
Relative Caregivers-Head Start	25-Apr-14	Pens	18
Relative Caregivers-Head Start	25-Apr-14	decals	18
May			
Anderson County Beer Board-Stephen Phillips	27-May-14	ID Coders	8
DA's Office-Emily Abbott	29-May-14	ID Coders	5
DA's Office-Emily Abbott	29-May-14	Magnifying Glass	1
DCS	29-May-14	Medicine Lock Boxes/Info Cards	3
June			
Doctors and Pharmacies	20-Jun-14	Operation Rx Brochure Stands w/ brochures	60
Alcohol Outlets	20-Jun-14	ID Coders	61
Alcohol Outlets	20-Jun-14	ID Checking Guides	61
Alcohol Outlets	20-Jun-14	Calendars	72
La Fiesta Restaurant	16-Jun-14	ID Coders	6
Riverside Grille	24-Jun-14	We ID Window Clings	4
Riverside Grille	24-Jun-14	Calendar	1