2013

Fourth Quarter Report

Allies for Substance Abuse Prevention (ASAP) of Anderson County is a private, non-profit organization whose mission is to engage community partners in the prevention of substance abuse in Anderson County through awareness, education, and policy change.

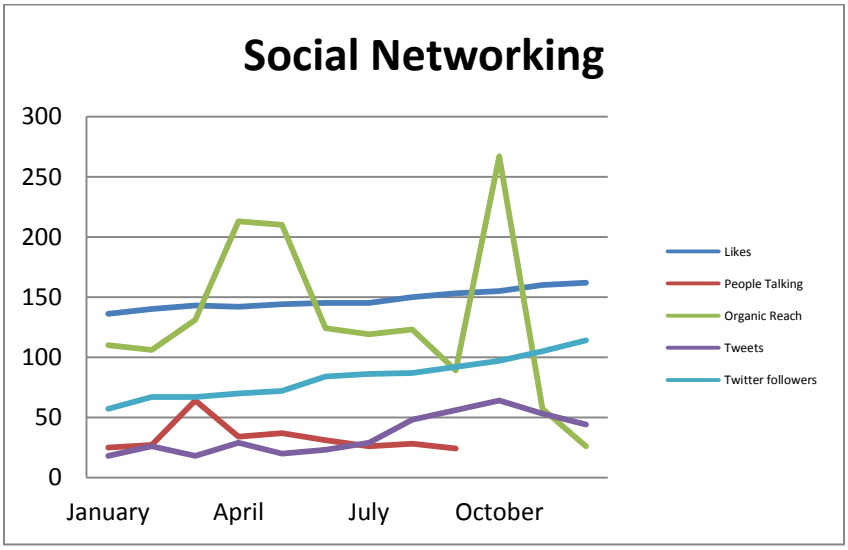
Quarterly Report
October—December, 2013

PROGRAMMING
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention delivered 9 programs/trainings to a total of 219 people (Please see Appendix I for details) [+28.6% change from previous quarter in total presentations, -93.4% change from previous quarter in people reached / 0% change from the same quarter of the previous year in total presentations, -91.1% change from the same quarter of the previous year in people reached]. In addition, 1 medicine disposal event was held within the county, at four separate locations netting 231.6 pounds of medicine. The permanent medicine disposal bin at CPD collected 143.2 pounds of medicine. To date, the medicine collection program has collected a combined 3721 pounds.

MATERIALS
Allies for Substance Abuse Prevention disseminated 1,017 materials in the community during this quarter [-75% change from previous quarter / 564.7% change from the same quarter of the previous year].

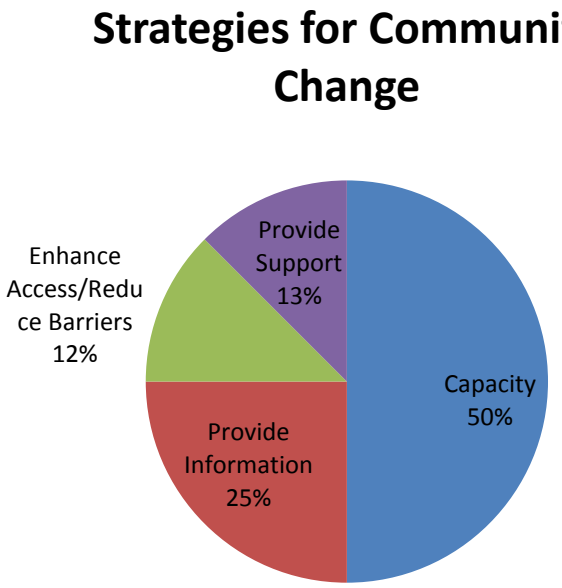
RESOURCES (Cash and in-kind)
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention generated $12,695.86 in matching funds [-53.8% change from previous quarter / -27.9% change from the same quarter of the previous year].

SOCIAL NETWORKING
During this quarter, Allies for Substance Abuse Prevention generated impressions via social media outlets. ASAP's Facebook page had 162 Likes and generated a reach of 350. ASAP's Twitter account had 114 followers and 161 tweets.



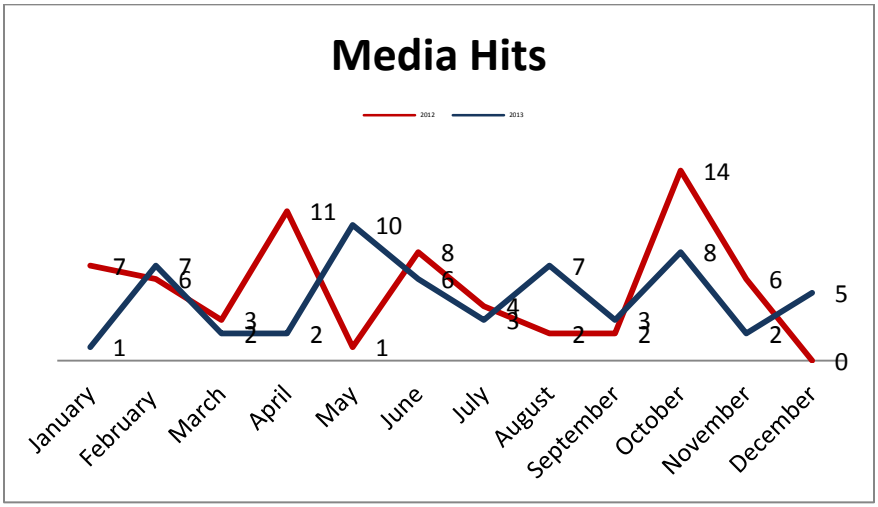
STRATEGIES FOR COMMUNITY CHANGE

During this quarter, Allies for Substance Abuse Prevention utilized each of the following prevention strategies.



MEDIA HITS

During this quarter, Allies for Substance Abuse Prevention earned 12 media hits. In addition, there were 3 paid media hits.



Appendix I

Coalition Programming

QUARTER

October			
Meth Training	17-Oct-13	SS/Derry	46
DFW-Powell Clinch Utility District	14-Oct-13	SS	8
Reach Out Now	29-Oct-13	MF	23
Reach Out Now	30-Oct-13	MF	27
Reach Out Now	31-Oct-13	MF	33
Drug Recognition-CHS Counselors	9-Oct-13	SS	5
DFW-Citizens First Bank	29-Oct-13	SS	52
November			
Clinton Civitan Club	20-Nov-13	SS	17
DFW-ORUD	12-Nov-13	SS	8
December			
Quarterly total			**219**

Appendix II

Materials Dissemination

October	date	item	quantity
RSCC Fall Festival	28-Oct-13	ASAP USB	34
RSCC Fall Festival	28-Oct-13	Media Cards	24
RSCC Fall Festival	28-Oct-13	ASAP Newsletter	10
RSCC Fall Festival	28-Oct-13	Binge Drinking Brochure	3
RSCC Fall Festival	28-Oct-13	Prescription Drug Abuse Brochure	3
RSCC Fall Festival	28-Oct-13	Prescription Drug Abuse Book	5
RSCC Fall Festival	28-Oct-13	State Prescription Drug Brochure	3
RSCC Fall Festival	28-Oct-13	ASAP Decals	7
RSCC Fall Festival	28-Oct-13	Proper Drug Disposal	3
RSCC Fall Festival	28-Oct-13	ASAP One Pager	5
Alcohol Outlet Packet Distribution	3-Oct-13	POS Packet	11
Alcohol Outlet Packet Distribution	8-Oct-13	POS Packet	14
Alcohol Outlet Packet Distribution	9-Oct-13	POS Packet	1
Alcohol Outlet Packet Distribution	10-Oct-13	POS Packet	18
Alcohol Outlet Packet Distribution	11-Oct-13	POS Packet	8
Alcohol Outlet Packet Distribution	17-Oct-13	POS Packet	25
Alcohol Outlet Packet Distribution	23-Oct-13	POS Packet	2
Alcohol Outlet Packet Distribution-Michael	10-Oct-13	POS Packet	30
Alcohol Outlet Packet Distribution-Michael	14-Oct-13	POS Packet	23
Alcohol Outlet Packet Distribution-Michael	16-Oct-13	POS Packet	15
November			
Alcohol Outlet Packet Distribution	19-Nov-13	POS Packet	2
December			
ETHRA Office on Aging	10-Dec-13	Rx Disposal Brochure	765
ETHRA Office on Aging	10-Dec-13	Medicine Lock Boxes	3
ETHRA Office on Aging	10-Dec-13	Lock Box Information Cards	3