2013

Third Quarter Report

Allies for Substance Abuse Prevention (ASAP) of Anderson County is a private, non-profit organization whose mission is to engage community partners in the prevention of substance abuse in Anderson County through awareness, education, and policy change.

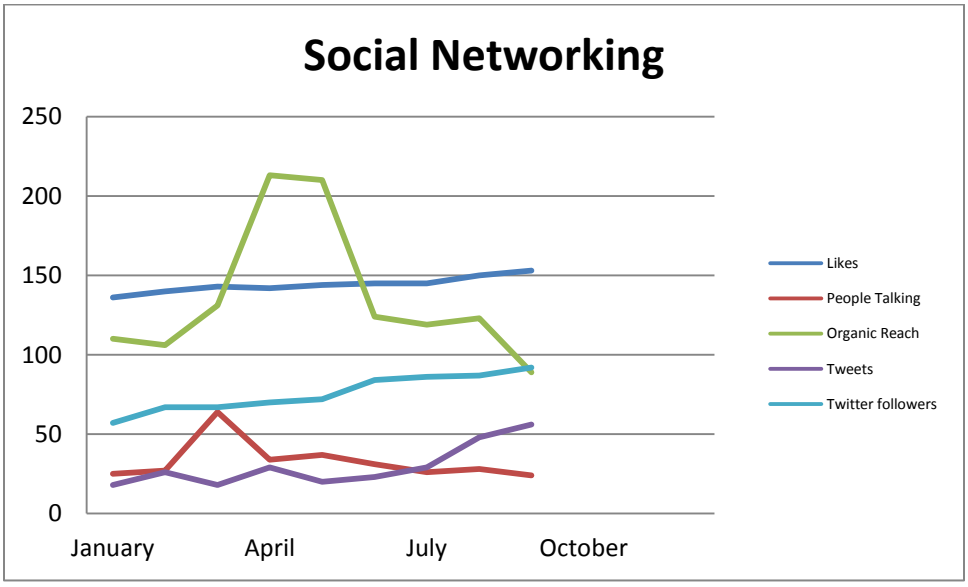
Quarterly Report
July—September, 2013

PROGRAMMING
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention delivered 7 programs/trainings to a total of 3,320 people (Please see Appendix I for details) [17% change from previous quarter in total presentations, 2396% change from previous quarter in people reached / -22% change from the same quarter of the previous year in total presentations, 1459% change from the same quarter of the previous year in people reached]. In addition, 2 medicine disposal events were held within the county, netting 191.4 pounds of medicine. The permanent medicine disposal bin at CPD collected 262.1 pounds of medicine. To date, the medicine collection program has collected a combined 3346.1 pounds.

MATERIALS
Allies for Substance Abuse Prevention disseminated 4060 materials in the community during this quarter [825% change from previous quarter / 3201% change from the same quarter of the previous year].

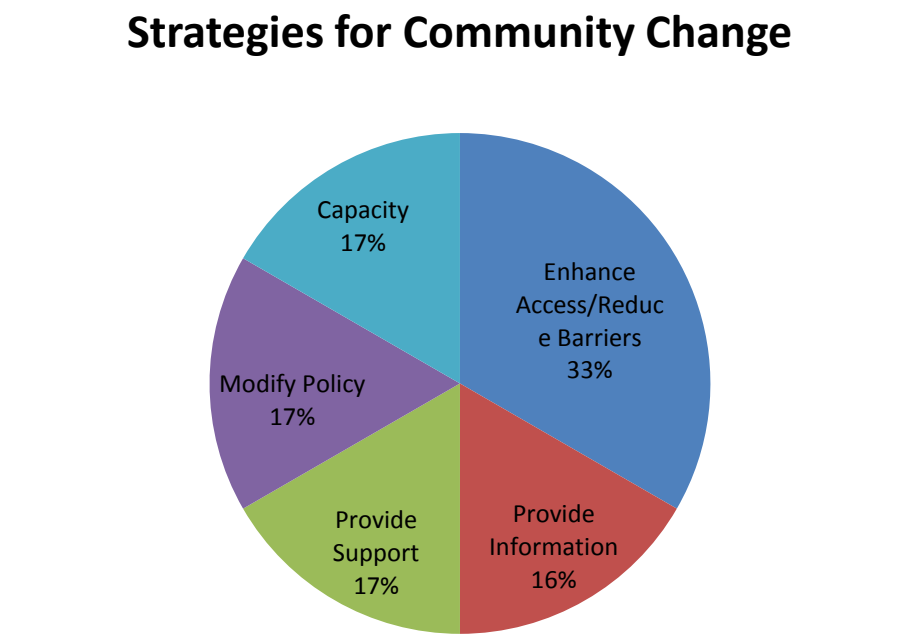
RESOURCES (Cash and in-kind)
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention generated $27,459.48 in matching funds [-13% change from previous quarter / -24% change from the same quarter of the previous year].

SOCIAL NETWORKING
During this quarter, Allies for Substance Abuse Prevention generated impressions via social media outlets. ASAP's Facebook page had 153 Likes, 78 People Talking, and generated a reach of 331. ASAP's Twitter account had 92 followers and 133 tweets.



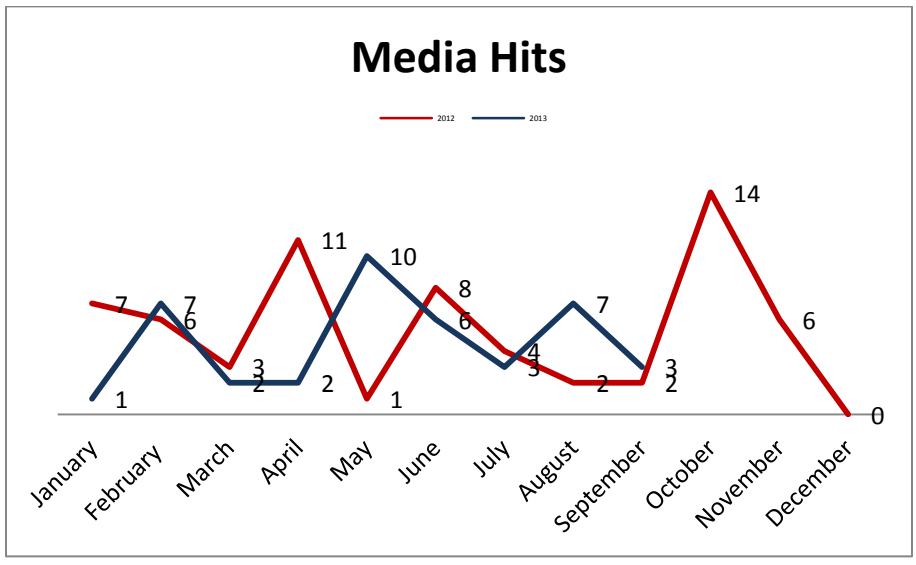
STRATEGIES FOR COMMUNITY CHANGE

During this quarter, Allies for Substance Abuse Prevention utilized each of the following prevention strategies.



MEDIA HITS

During this quarter, Allies for Substance Abuse Prevention earned 13 media hits. In addition, there were 23 paid media hits.



Appendix I

Coalition Programming

July			
August			
DFW-CUB	22-Aug-13	SAS	75
DFW-CUB	22-Aug-13	SAS	63
NAS Symposium-Sevier	16-Aug-13	SAS	150
DFW-CUB	29-Aug-13	SAS	16
Parents Who Host Lost the Most	23-Aug-13	2	3000
September			
UDTF	24-Sep-13	MF/SS	12
UDTF	26-Sep-13	MF/SS	4
Quarterly total			**3320**

Appendix II

Materials Dissemination

July			
Ridgeview	10-Jul-13	Rx lock boxes	24
Senior Fair	12-Jul-13	Rx disposal brochures	300
Lake City Tobacco Outlets	23-Jul-13	TN Tobacco Retailer Education Guide	19
Department of Children's Services	26-Jul-13	Medicine Lock Boxes	12
Department of Children's Services	26-Jul-13	Lock Box Information Cards	12
Child Advocacy Center	26-Jul-13	Medicine Lock Boxes	12
Child Advocacy Center	26-Jul-13	Lock Box Information Cards	12
August			
Walmart Fundraiser	8/2 to 8/3	ASAP fundraiser one pager	150
Mav Day and Dragon Day	5-Aug-13	Stickers	50
Mav Day and Dragon Day	5-Aug-13	Media Cards	43
Mav Day and Dragon Day	5-Aug-13	Teen Help Cards	55
Mav Day and Dragon Day	5-Aug-13	ASAP brochures	16
Community Mediation Services	6-Aug-13	Medicine Lock Boxes	2
Community Mediation Services	6-Aug-13	Lock Box Information Cards	2
CASA	9-Aug-13	Medicine Lock Boxes	12
CASA	9-Aug-13	Lock Box Information Cards	12
Rx Disposal Brochure	19-Aug-13	Holley Gamble Funeral Home	300
Rx Disposal Brochure	19-Aug-13	Sharp Funeral Home	200
Rx Disposal Brochure	19-Aug-13	Martin Funeral Home	150
Rx Disposal Brochure	19-Aug-13	Jones Funeral Home	200
Rx Disposal Brochure	19-Aug-13	Weatherford Funeral Home	250
Rx Disposal Brochure	21-Aug-13	Hatmaker Funeral Home	200
Parents Who Host Lose the Most	23-Aug-13	T-shirts	100
Parents Who Host Lose the Most	23-Aug-13	Brochures	500
Parents Who Host Lose the Most	23-Aug-13	Media Cards	1000
Parents Who Host Lose the Most	23-Aug-13	Footballs	250
September			
UDTF - Government Officials	24-Sep-13	Underage Drinking: Issue Brief	13
UDTF - Government Officials	24-Sep-13	ID Coder	1
UDTF - Government Officials	24-Sep-13	We ID decals	1
UDTF - Government Officials	24-Sep-13	I.D. Checking Guide	1
UDTF - Government Officials	24-Sep-13	Manager's Guide	1

UDTF - Businesses	26-Sep-13	Underage Drinking: Issue Brief	17
UDTF - Businesses	26-Sep-13	ID Coder	13
UDTF - Businesses	26-Sep-13	We ID decals	13
UDTF - Businesses	26-Sep-13	I.D. Checking Guide	13
UDTF - Businesses	26-Sep-13	We ID table tent	1
UDTF - Businesses	26-Sep-13	Manager's Guide	13
Department of Children's Services	25-Sep-13	Medicine Lock Boxes	12
Department of Children's Services	25-Sep-13	Lock Box Information Cards	12
Oak Ridge Employees Health Fair	25-Sep-13	Stickers	7
Oak Ridge Employees Health Fair	25-Sep-13	Media Cards	23
Oak Ridge Employees Health Fair	25-Sep-13	Proper Rx Disposal Brochures	16
Oak Ridge Employees Health Fair	25-Sep-13	Use as Directed Brochures	2
Oak Ridge Employees Health Fair	25-Sep-13	ASAP Brochures	14
Oak Ridge Employees Health Fair	25-Sep-13	Newsletters	4