2013

First Quarter Report

Allies for Substance Abuse Prevention (ASAP) of Anderson County is a private, non-profit organization whose mission is to engage community partners in the prevention of substance abuse in Anderson County through awareness, education, and policy change.

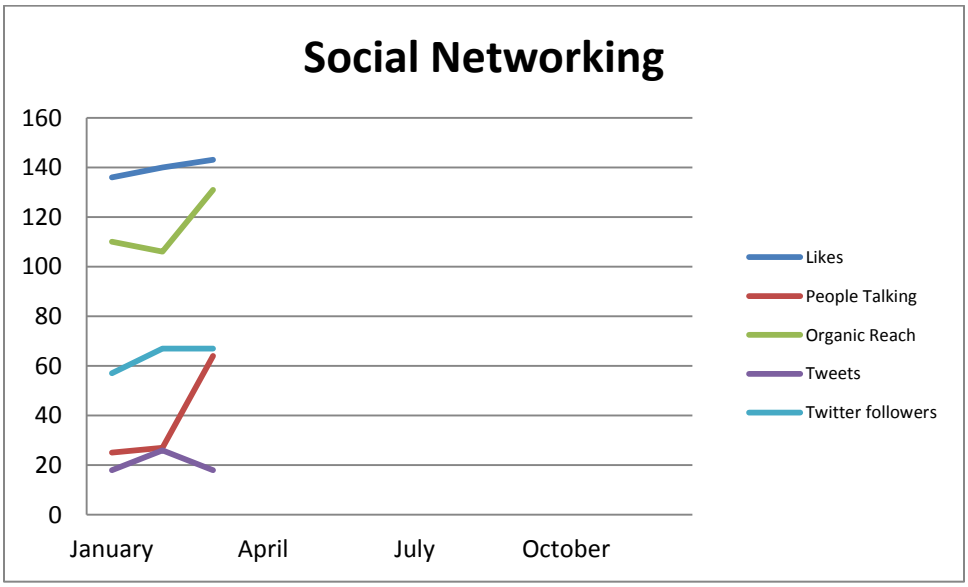
Quarterly Report
January—March, 2013

PROGRAMMING
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention delivered 12 programs/trainings to a total of 4,130 people (Please see Appendix I for details) [33% change from previous quarter in total presentations, 68% change from previous quarter in people reached / -64% change from the same quarter of the previous year in total presentations, 357% change from the same quarter of the previous year in people reached]. In addition, 1 medicine collection event was held, netting 118 pounds of medicine. The permanent medicine disposal bin at CPD drew 135 pounds of medicine. To date, the medicine collection program has collected a combined 2,430 pounds.

MATERIALS
Allies for Substance Abuse Prevention did not disseminate materials in the community during this quarter.

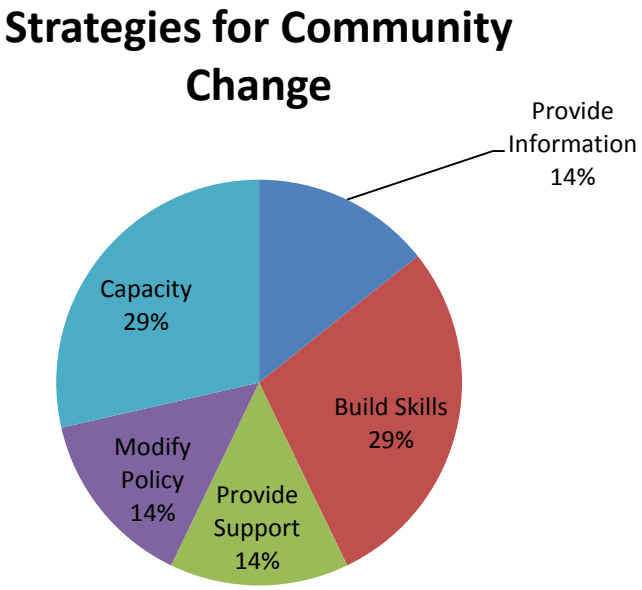
RESOURCES (Cash and in-kind)
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention generated $19,767.73 in matching funds [12% change from previous quarter / -36% change from the same quarter of the previous year].

SOCIAL NETWORKING
During this quarter, Allies for Substance Abuse Prevention generated impressions via social media outlets. ASAP's Facebook page had 143 Likes, 64 People Talking, and generated a reach of 347. ASAP's Twitter account had 67 followers and 62 tweets.



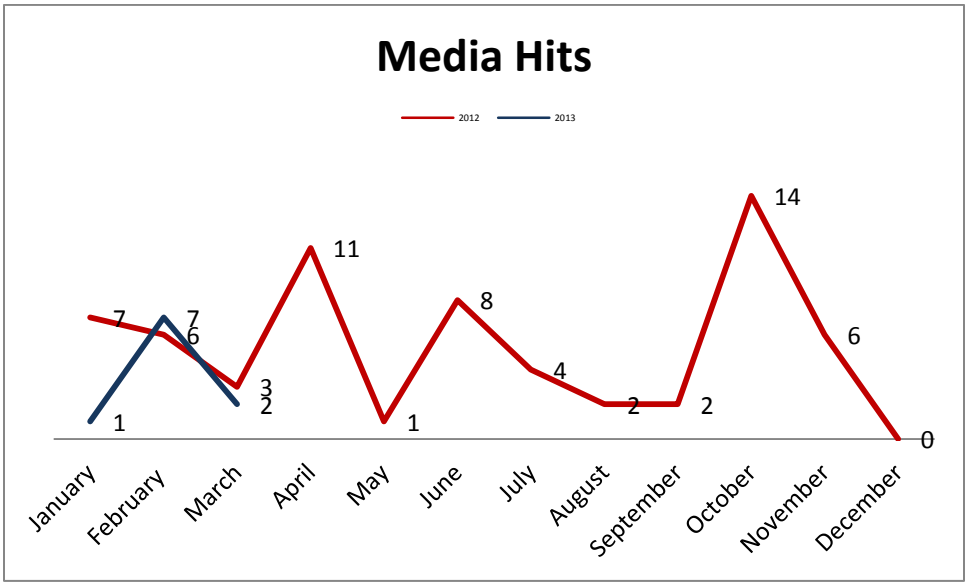
STRATEGIES FOR COMMUNITY CHANGE

During this quarter, Allies for Substance Abuse Prevention utilized each of the following prevention strategies.



MEDIA HITS

During this quarter, Allies for Substance Abuse Prevention earned 10 media hits.



Appendix I

Coalition Programming

FIRST QUARTER 2013 #

January	**date**	**staff**	**audience**
CNE at ETCH	7-Jan-13	SS	12
Social Host Campaign - CHS	8-Jan-13	MF/SS	1600
Deceptive Dangers Program -CHS	30-Jan-13	MF	612
Deceptive Dangers Program -CHS	30-Jan-13	MF	509
February			
Responsible Alcohol Sales	9-Feb-13	MF	4
Deceptive Dangers Program - NMS	12-Feb-13	MF/SS	511
Deceptive Dangers Program - CMS	20-Feb-13	MF/SS	263
Deceptive Dangers Program - CMS	21-Feb-13	MF	268
March			
Responsible Alcohol Sales Class	4-Mar-13	MF	4
Kick Butts Day Presentation- LCMS	18-Mar-13	MF	182
Kick Butts Day Presentation- CMS	18-Mar-13	MF	92
Kick Butts Day Presentation - NWMS	20-Mar-13	MF	73
Quarterly total			**4130**

Appendix II

Materials Dissemination

January	date	item	quantity
February			
March			