2013

Second Quarter Report

Allies for Substance Abuse Prevention (ASAP) of Anderson County is a private, non-profit organization whose mission is to engage community partners in the prevention of substance abuse in Anderson County through awareness, education, and policy change.

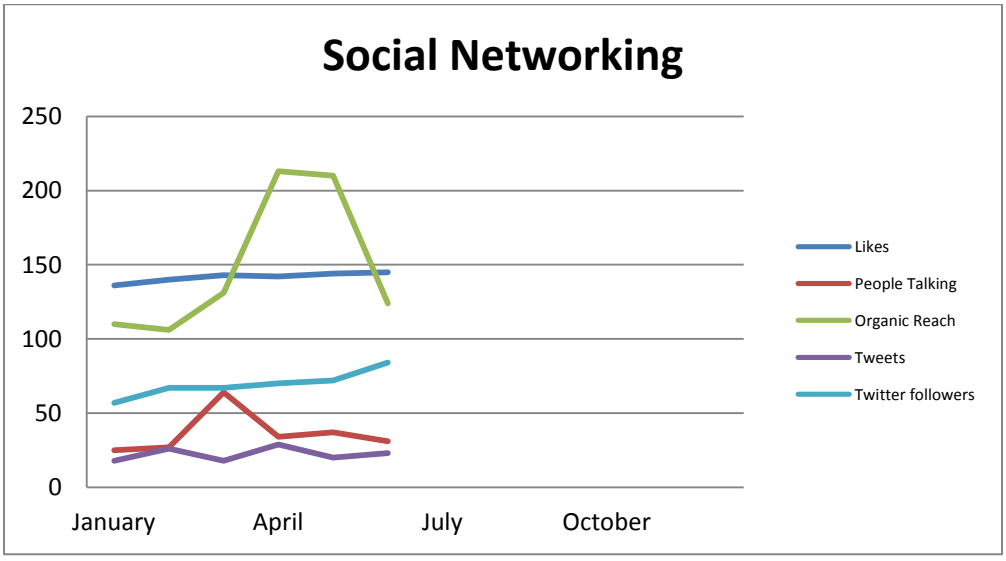
Quarterly Report
April—June, 2013

PROGRAMMING
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention delivered 6 programs/trainings to a total of 133 people (Please see Appendix I for details) [-50% change from previous quarter in total presentations, -97% change from previous quarter in people reached / -79% change from the same quarter of the previous year in total presentations, -77% change from the same quarter of the previous year in people reached]. In addition, 1 regional medicine collection event was held at four locations within the county, netting 317 pounds of medicine, the largest one-day total in Anderson County history. The permanent medicine disposal bin at CPD drew 145 pounds of medicine. To date, the medicine collection program has collected a combined 2,929 pounds.

MATERIALS
Allies for Substance Abuse Prevention disseminated 439 materials in the community during this quarter [439% change from previous quarter / 154% change from the same quarter of the previous year].

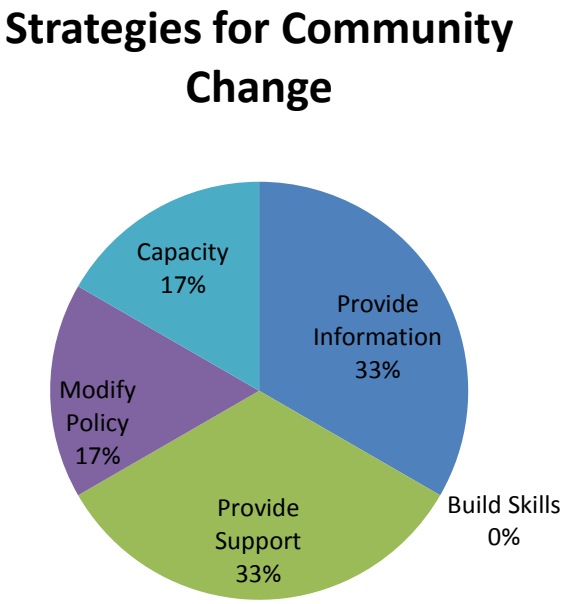
RESOURCES (Cash and in-kind)
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention generated $31,368.10 in matching funds [59% change from previous quarter / -2% change from the same quarter of the previous year].

SOCIAL NETWORKING
During this quarter, Allies for Substance Abuse Prevention generated impressions via social media outlets. ASAP's Facebook page had 145 Likes, 102 People Talking, and generated a reach of 547. ASAP's Twitter account had 84 followers and 72 tweets.



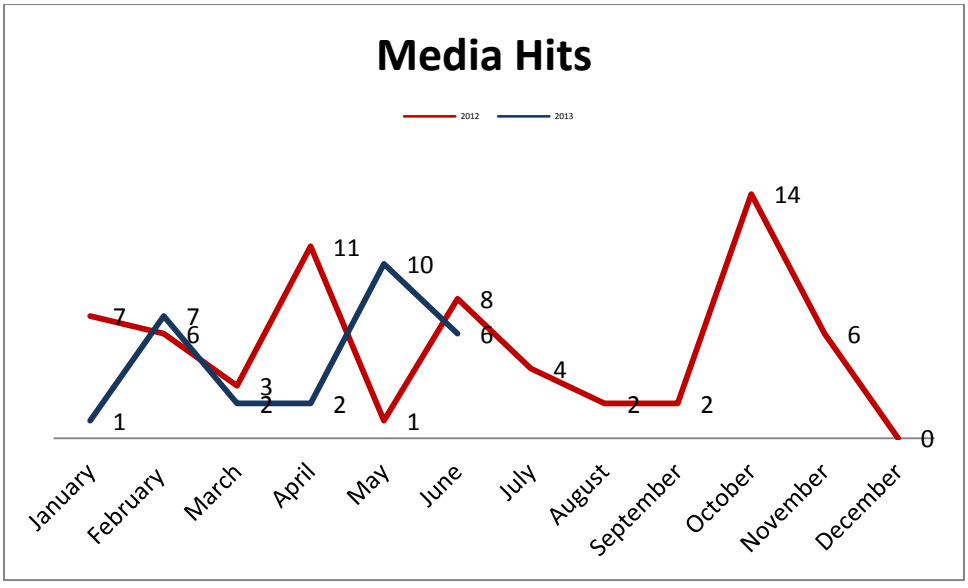
STRATEGIES FOR COMMUNITY CHANGE

During this quarter, Allies for Substance Abuse Prevention utilized each of the following prevention strategies.



MEDIA HITS

During this quarter, Allies for Substance Abuse Prevention earned 10 media hits.



Appendix I

Coalition Programming

April			
OR Breakfast Rotary	3-Apr-13	SAS	62
RON - Grand Oaks - Ferris	12-Apr-13	MF	18
RON - Grand Oaks - Jones	12-Apr-13	MF	16
May			
Clinton Housing Association	17-May-13	MF	17
June			
DFW-Bull Run Metals	17-Jun-13	SAS	17
DFW-Bull Run Metals	17-Jun-13	SAS	3
Quarterly total			**133**

Appendix II

Materials Dissemination

April	date	item	quantity
ORPD Mental Health Seminar	15-Apr-13	lock boxes	5
May			
Walk with the Health Department	17-May-13	lock boxes	17
Walk with the Health Department	17-May-13	lock box postcards	17
Head Start	31-May-13	ASAP Decals	100
Head Start	31-May-13	Proper Medicine Disposal Practices pamphlet	200
Sobriety Checkpoint	25-May-13	pens	20
Sobriety Checkpoint	25-May-13	decals	8
Sobriety Checkpoint	25-May-13	flashlight keychains	28
June			
WTTH	2-Jun-13	decals	3
WTTH	2-Jun-13	pens	6
Oak Ridge Beer Board	10-Jun-13	Underage Drinking Issue Brief	9
Norris Beer Board	10-Jun-13	Underage Drinking Issue Brief	7