2012

# Third Quarter Report

*Allies for Substance Abuse Prevention (ASAP) of Anderson County is a private, non-profit organization whose mission is to engage community partners in the prevention of substance abuse in Anderson County through awareness, education, and policy change.*

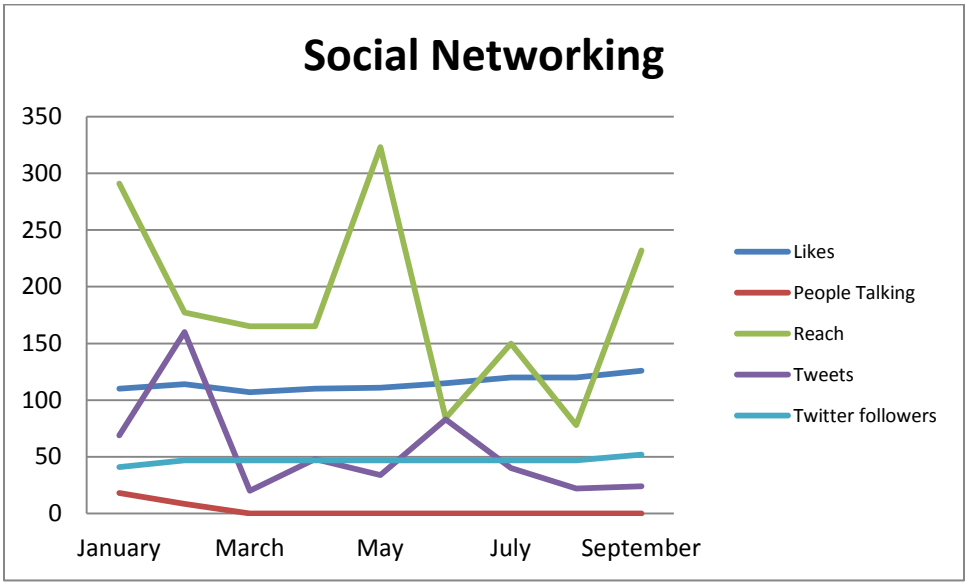
# Quarterly Report
## July—September, 2012

**PROGRAMMING**
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention delivered 9 programs/trainings to a total of 213 people (Please see Appendix I for details) [-68% change from previous quarter in total presentations, -64% change from previous quarter in people reached / +50% change from the same quarter of the previous year in total presentations, -17% change from the same quarter of the previous year in people reached]. In addition, 2 medicine collection events were held, netting 339 pounds of medicine. The permanent medicine disposal bin at CPD drew 178.3 pounds of medicine. To date, the medicine collection program has collected a combined 2,028 pounds.

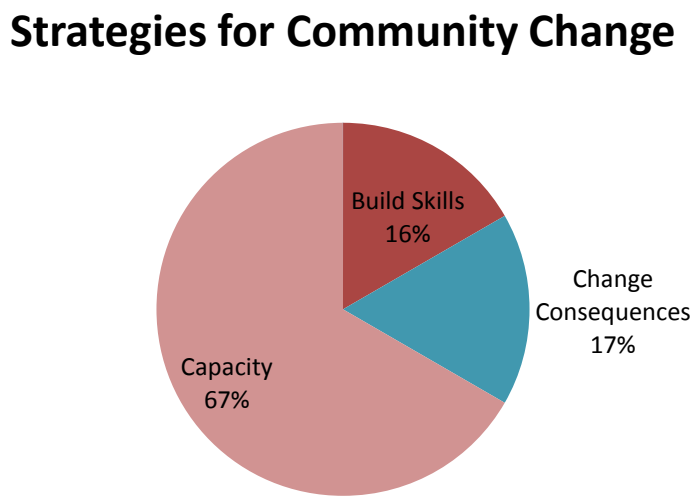
**MATERIALS**
Allies for Substance Abuse Prevention disseminated 123 materials in the community. Beneficiaries of these materials were local civic groups, students, community agencies, and medicine collection participants (Please see Appendix II for details) [-29% change from previous quarter / -99% change from the same quarter of the previous year].

**RESOURCES (Cash and in-kind)**
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention generated $36,184.46 in matching funds [+13% change from previous quarter / -48% change from the same quarter of the previous year].

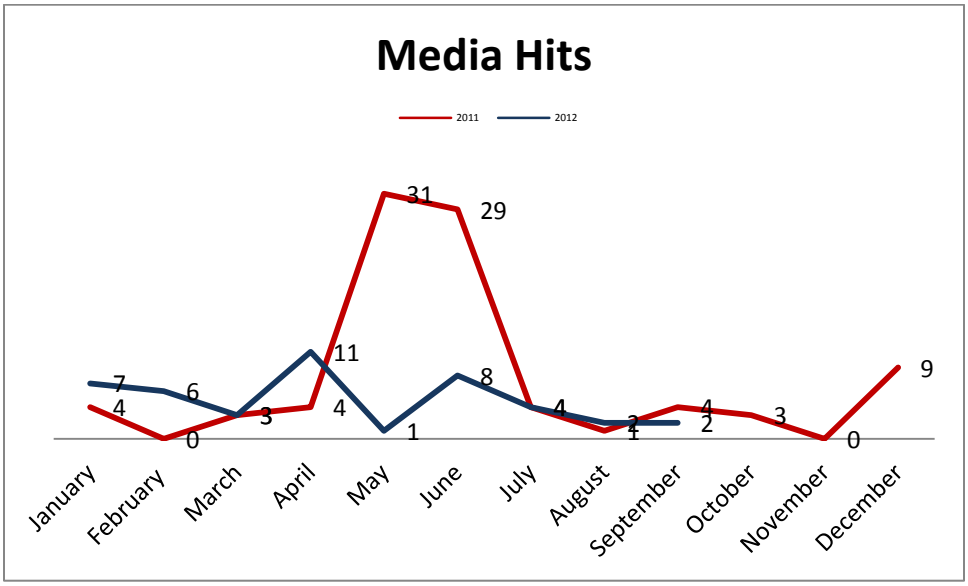
**SOCIAL NETWORKING**
During this quarter, Allies for Substance Abuse Prevention generated impressions via social media outlets. ASAP's Facebook page had 126 Likes, 0 People Talking, and generated a reach of 232. ASAP's Twitter account had 52 followers and 86 tweets.



**STRATEGIES FOR COMMUNITY CHANGE**
During this quarter, Allies for Substance Abuse Prevention utilized each of the following prevention strategies.




**MEDIA HITS**
During this quarter, Allies for Substance Abuse Prevention earned 8 media hits.



Appendix I

Coalition Programming

| QUARTER | | | |
|---|---|---|---|
| **July** | | | |
| DFW-Nelson Global Products | 12-Jul-12 | SS | 6 |
| DFW-Nelson Global Products | 12-Jul-12 | SS | |
| DFW-Nelson Global Products | 12-Jul-12 | SS | |
| | | | |
| **August** | | | |
| DFW-ORUD | 22-Aug-12 | SS | 55 |
| ORMA Seminar | 9-Aug-12 | SS | 35 |
| County Commission | 20-Aug-12 | SS | 25 |
| Chamber Coffee | 2-Aug-12 | MF | 52 |
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| **September** | | | |
| RON - Norwood Elementary | 11-Sep-12 | MF | 22 |
| RON - Norwood Elementary | 12-Sep-12 | MF | 18 |
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| **Quarterly total** | | | **213** |

# Appendix II

## Materials Dissemination

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| **July** | | | |
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| **August** | | | |
| ORUD-DFW | 22-Aug-12 | tshirt | 1 |
| ORUD-DFW | 22-Aug-12 | golf balls | 4 |
| ORUD-DFW | 22-Aug-12 | keychain lights | 10 |
| ORUD-DFW | 22-Aug-12 | ASAP pens | 15 |
| Chamber Coffee | 2-Aug-12 | ASAP Decals | 2 |
| Chamber Coffee | 2-Aug-12 | Media Cards | 8 |
| Chamber Coffee | 2-Aug-12 | Proper Med Disposal pamphlet | 4 |
| Chamber Coffee | 2-Aug-12 | Drug Free Work Place Flyer | 3 |
| ORPD National Night Out | 7-Aug-12 | ASAP Decals | 17 |
| ORPD National Night Out | 7-Aug-12 | Media Cards | 13 |
| ORPD National Night Out | 7-Aug-12 | Proper Med Disposal pamphlet | 3 |
| ORPD National Night Out | 7-Aug-12 | Drug Free Work Place Flyer | 4 |
| ORPD National Night Out | 7-Aug-12 | Teen Help Cards | 8 |
| ORPD National Night Out | 7-Aug-12 | Binge Drinking pamphlet | 2 |
| ORPD National Night Out | 7-Aug-12 | Make A Difference booklet | 2 |
| ORPD National Night Out | 7-Aug-12 | Hero bookmarks | 12 |
| ORPD National Night Out | 7-Aug-12 | Smoking pahlet | 2 |
| ORPD National Night Out | 7-Aug-12 | Elks Tips for parents | 5 |
| ORPD National Night Out | 7-Aug-12 | Drug Use Druing Pregnancy pamphlet | 2 |
| ORPD National Night Out | 7-Aug-12 | ASAP pamphlet | 3 |
| ORPD National Night Out | 7-Aug-12 | Meth booklet | 3 |
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| **September** | | | |
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| **Quarterly grand total** | **123** |