2012

First Quarter Report

Allies for Substance Abuse Prevention (ASAP) of Anderson County is a private, non-profit organization whose mission is to engage community partners in the prevention of substance abuse in Anderson County through awareness, education, and policy change.

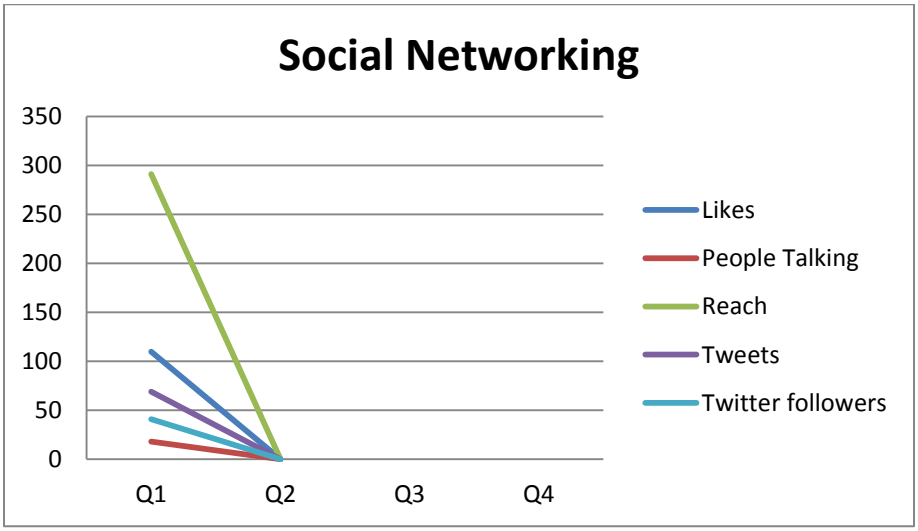
Quarterly Report
January—March, 2012

PROGRAMMING
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention delivered 33 programs/trainings to a total of 903 people (Please see Appendix I for details) [-17.5% change from previous quarter in total presentations, +10.3% change from previous quarter in people reached / +371.4% change from the same quarter of the previous year in total presentations, +12,800% change from the same quarter of the previous year in people reached]. In addition, 1 medicine collection event was held, netting 60.25 pounds of medicine. The permanent medicine disposal bin at CPD drew 159.5 pounds of medicine. To date, the medicine collection program has collected a combined 1,142 pounds.

MATERIALS
Allies for Substance Abuse Prevention disseminated 1,158 materials in the community. Beneficiaries of these materials were local civic groups, students, community agencies, and medicine collection participants (Please see Appendix II for details) [-54% change from previous quarter / +4,532% change from the same quarter of the previous year].

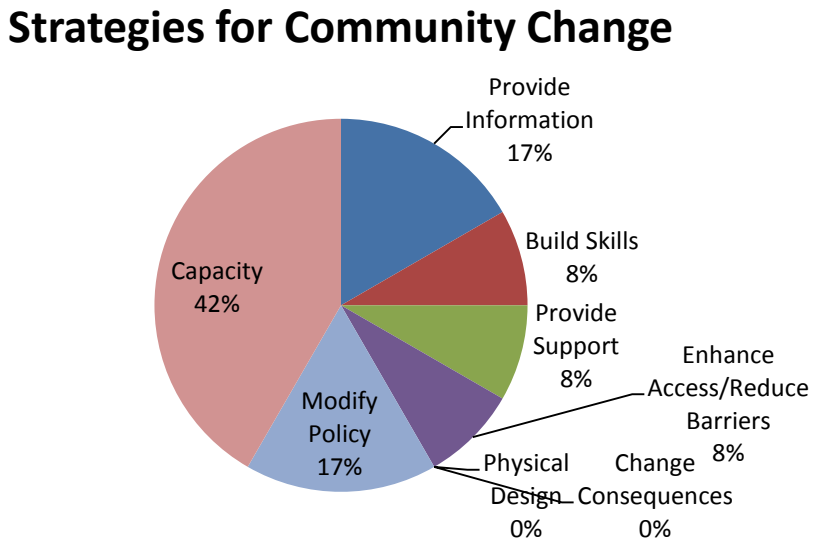
RESOURCES (Cash and in-kind)
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention generated $30,783.10 in matching funds [+42.9% change from previous quarter / +40.2% change from the same quarter of the previous year].

SOCIAL NETWORKING
During this quarter, Allies for Substance Abuse Prevention generated impressions via social media outlets. ASAP's Facebook page had 110 Likes, 18 People Talking, and generated a reach of 291. ASAP's Twitter account had 41 followers and 69 tweets.



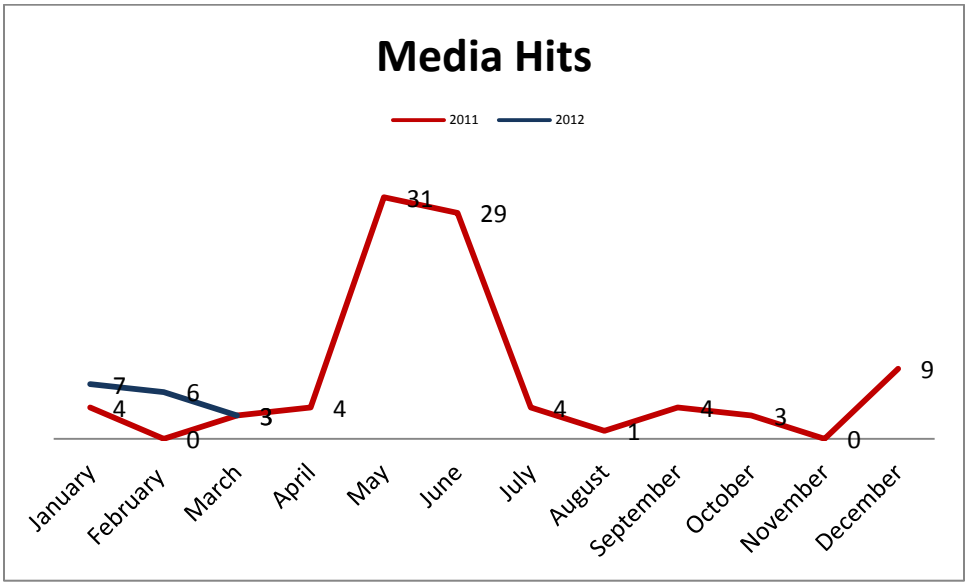
STRATEGIES FOR COMMUNITY CHANGE

During this quarter, Allies for Substance Abuse Prevention utilized each of the following prevention strategies.



MEDIA HITS

During this quarter, Allies for Substance Abuse Prevention earned 16 media hits.



Appendix I

Coalition Programming

QUARTER	date	staff	number
January			
ACHS Female Athletes	9-Jan-12	SS	63
RON-Norris Middle-Gregory	10-Jan-12	MF	17
RON-Norris Middle-Neal	11-Jan-12	MF	11
RON-Norris Middle	12-Jan-12	MF	14
RON-Norris Middle-Bruaner	17-Jan-12	MF	18
RON-Norris Middle-Brown	18-Jan-12	MF	17
RON-Boys & Girls Club	18-Jan-12	MF	12
RON-Norwood Elementary-Berger	24-Jan-12	MF	17
RON-Norris Middle-Whitley	25-Jan-12	MF	15
RON-Norwood Elementary-Lockard	25-Jan-12	MF	17
RON-Norris Middle-Kirkpatrick	26-Jan-12	MF	17
RON-Norwood Elemetary-Bradburn	26-Jan-12	MF	16
February			
Super Bowl-Lake City Middle	6-Feb-12	MF	70
Super Bowl-Norris Middle	6-Feb-12	MF	140
Super Bowl-Clinton Middle	6-Feb-12	MF	230
Super Bowl-Norwood Middle	6-Feb-12	MF	52
RON-Norwood Middle-Jones	7-Feb-12	MF	16
RON-Norwood Middle-Schmitz	8-Feb-12	MF	22
RON-Norwood Middle	9-Feb-12	MF	22
RON-Norwood Middle	14-Feb-12	MF	13
LifeSkills-Learn Center-Martin	15-Feb-12	MF	6
LifeSkills-Learn Center-Lollar	15-Feb-12	MF	6
LifeSkills-Learn Center-Martin	22-Feb-12	MF	7
LifeSkills-Learn Center-Lollar	22-Feb-12	MF	6
LifeSkills-Learn Center-Martin	29-Feb-12	MF	7
LifeSkills-Learn Center-Lollar	29-Feb-12	MF	7
March			
LifeSkills-Learn Center-Martin	7-Mar-12	MF	6
LifeSkills-Learn Center-Lollar	7-Mar-12	MF	7
LifeSkills-Learn Center-Martin	14-Mar-12	MF	8
LifeSkills-Learn Center-Lollar	14-Mar-12	MF	7
LifeSkills-Learn Center-Martin	15-Mar-12	MF	7
LifeSkills-Learn Center-Lollar	15-Mar-12	MF	5
ORPD-CIT Class	9-Mar-12	SS	25
Quarterly total			**903**

Appendix II

Materials Dissemination

January			
ACHS Female athletes	9-Jan-12	ASAP decals	38
ACHS Female athletes	9-Jan-12	ASAP social media cards	38
Parents Who Host, Lose the Most at ORHS	13-Jan-12	Parents Who Host, Lose the Most pom poms	500
Parents Who Host, Lose the Most at ORHS	13-Jan-12	Parent information flyer	250
Parents Who Host, Lose the Most at ORHS	13-Jan-12	ASAP t-shirts	47
Parents Who Host, Lose the Most at ORHS	13-Jan-12	ASAP media cards	16
Parents Who Host, Lose the Most at ORHS	13-Jan-12	ASAP decals	19
Parents Who Host, Lose the Most at ORHS	13-Jan-12	Teen Help Cards	8
Parents Who Host, Lose the Most at ORHS	13-Jan-12	Binge Drinking Pamphlet	4
Parents Who Host, Lose the Most at ORHS	13-Jan-12	Elks Tips for Teens Pamphlet on alcohol	5
Norwood Elementary Chili Supper	24-Jan-12	ASAP decals	36
Norwood Elementary Chili Supper	24-Jan-12	Teen Help Cards	30
Norwood Elementary Chili Supper	24-Jan-12	ASAP media cards	8
Norwood Elementary Chili Supper	24-Jan-12	Binge Drinking Pamphlet	5
Norwood Elementary Chili Supper	24-Jan-12	Drug Use During Pregnancy Pamphlet	3
Norwood Elementary Chili Supper	24-Jan-12	Elks Tips for Teens Pamphlet on alcohol	6
Norwood Elementary Chili Supper	24-Jan-12	Proper Medicine Disposal Pamphlet	4
Norwood Elementary Chili Supper	24-Jan-12	Proper Medicine Disposal Bookmark	8
Norwood Elementary Chili Supper	24-Jan-12	ASAP t-shirts	33
Norwood Elementary Chili Supper	24-Jan-12	ASAP bags	42
February			
CASA Training	20-Feb-12	NAS brochures	30
Medford Fire Dept Chili Supper	18-Feb-12	ASAP decals	8
Medford Fire Dept Chili Supper	18-Feb-12	Teen Help Cards	7
Medford Fire Dept Chili Supper	18-Feb-12	ASAP media cards	4
Medford Fire Dept Chili Supper	18-Feb-12	Binge Drinking Pamphlet	1
Medford Fire Dept Chili Supper	18-Feb-12	Drug Use During Pregnancy Pamphlet	1
Medford Fire Dept Chili Supper	18-Feb-12	Elks Tips for Parents flyer on alcohol	3
Medford Fire Dept Chili Supper	18-Feb-12	Proper Medicine Disposal Pamphlet	1
Medford Fire Dept Chili Supper	18-Feb-12	Proper Medicine Disposal Bookmark	2
Medford Fire Dept Chili Supper	18-Feb-12	ASAP Pamphlet	1

March			

Quarterly grand total	1158