2012

Second Quarter Report

Allies for Substance Abuse Prevention (ASAP) of Anderson County is a private, non-profit organization whose mission is to engage community partners in the prevention of substance abuse in Anderson County through awareness, education, and policy change.

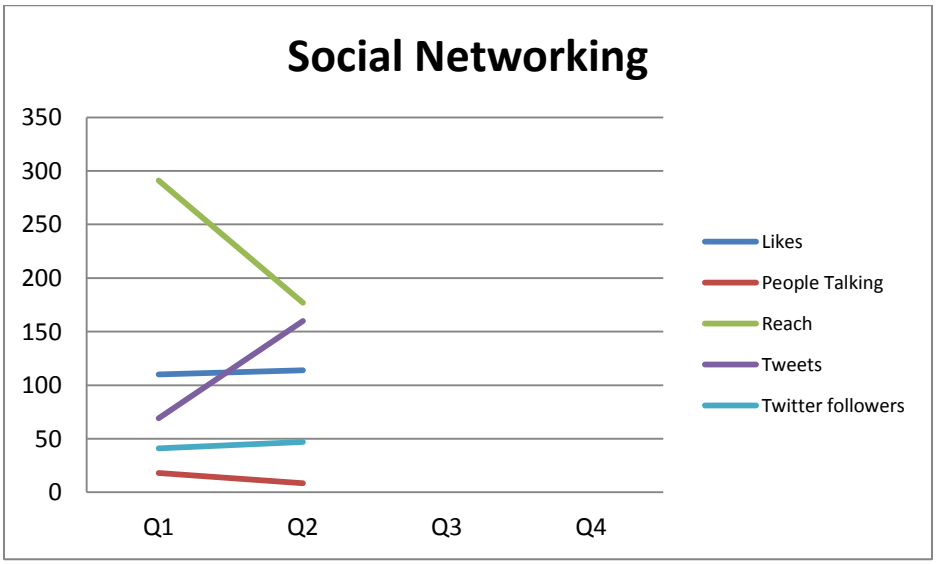
Quarterly Report
April—June, 2012

PROGRAMMING
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention delivered 28 programs/trainings to a total of 584 people (Please see Appendix I for details) [-15.2% change from previous quarter in total presentations, -35.3% change from previous quarter in people reached / +366.7% change from the same quarter of the previous year in total presentations, +390.8% change from the same quarter of the previous year in people reached]. In addition, 4 medicine collection events were held, netting 271 pounds of medicine. The permanent medicine disposal bin at CPD drew 178.5 pounds of medicine. To date, the medicine collection program has collected a combined 1,510.4 pounds.

MATERIALS
Allies for Substance Abuse Prevention disseminated 173 materials in the community. Beneficiaries of these materials were local civic groups, students, community agencies, and medicine collection participants (Please see Appendix II for details) [-85.1% change from previous quarter / -97.5% change from the same quarter of the previous year].

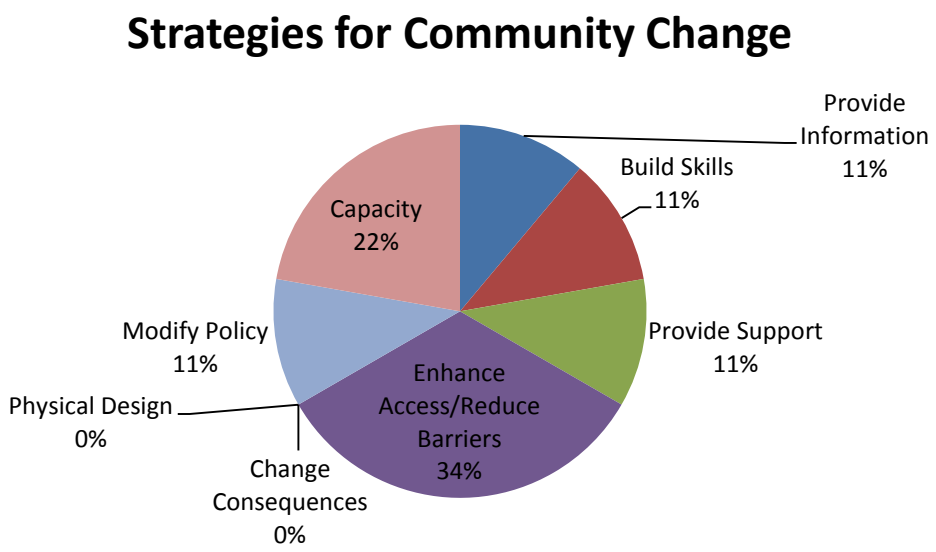
RESOURCES (Cash and in-kind)
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention generated $32,083.90 in matching funds [+4.2% change from previous quarter / +57.7% change from the same quarter of the previous year].

SOCIAL NETWORKING
During this quarter, Allies for Substance Abuse Prevention generated impressions via social media outlets. ASAP's Facebook page had 114 Likes, 8.5 People Talking, and generated a reach of 177.1. ASAP's Twitter account had 47 followers and 160 tweets.



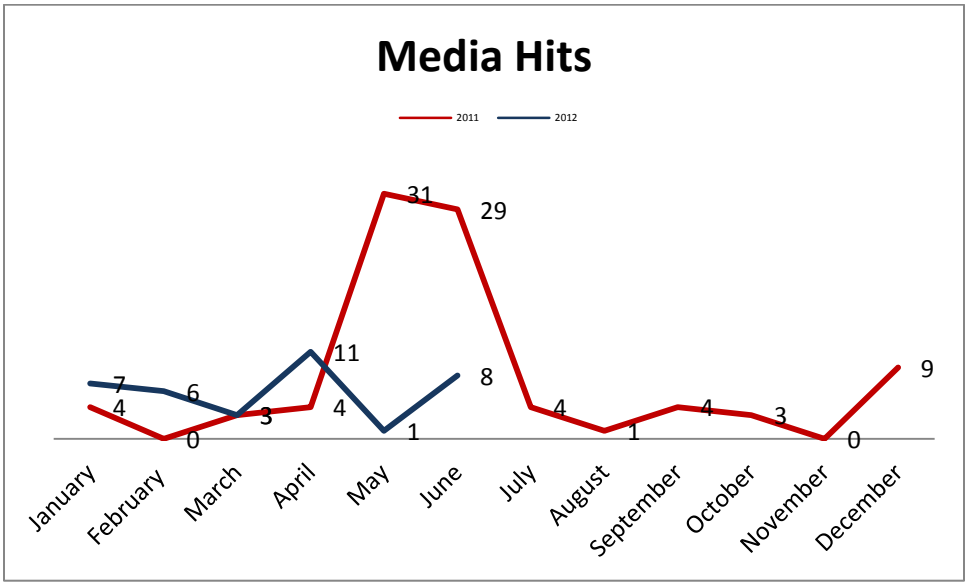
STRATEGIES FOR COMMUNITY CHANGE

During this quarter, Allies for Substance Abuse Prevention utilized each of the following prevention strategies.



MEDIA HITS

During this quarter, Allies for Substance Abuse Prevention earned 16 media hits.



Appendix I

Coalition Programming

QUARTER

April			
OR Lunch Rotary	26-Apr-12	SS	45
LifeSkills-Learn Center-Martin	4-Apr-12	MF	6
LifeSkills-Learn Center-Lollar	4-Apr-12	MF	8
LifeSkills-Learn Center-Martin	18-Apr-12	MF	9
LifeSkills-Learn Center-Lollar	18-Apr-12	MF	6
LifeSkills-Learn Center-Martin	19-Apr-12	MF	9
LifeSkills-Learn Center-Lollar	19-Apr-12	MF	7
LifeSkills-Learn Center-Martin	25-Apr-12	MF	9
LifeSkills-Learn Center-Lollar	25-Apr-12	MF	6
May			
LifeSkills-Learn Center-Martin	2-May-12	MF	9
LifeSkills-Learn Center-Lollar	2-May-12	MF	6
LifeSkills-Learn Center-Martin	9-May-12	MF	7
LifeSkills-Learn Center-Lollar	9-May-12	MF	10
LifeSkills-Learn Center-Martin	17-May-12	MF	7
LifeSkills-Learn Center-Lollar	17-May-12	MF	9
June			
DFW-Nelson Global Products	12-Jun-12	SS	35
DFW-Nelson Global Products	12-Jun-12	SS	45
DFW-Nelson Global Products	12-Jun-12	SS	37
DFW-Nelson Global Products	12-Jun-12	SS	34
DFW-Nelson Global Products	12-Jun-12	SS	37
DFW-Nelson Global Products	12-Jun-12	SS	40
DFW-Nelson Global Products	18-Jun-12	SS	38
DFW-Nelson Global Products	18-Jun-12	SS	37
DFW-Nelson Global Products	18-Jun-12	SS	38
DFW-Nelson Global Products	18-Jun-12	SS	34
LifeSkills-OR B&G Club	7-Jun-12	MF	15
LifeSkills-OR B&G Club	18-Jun-12	MF	25
LifeSkills-OR B&G Club	21-Jun-12	MF	16
Quarterly total			**584**

Appendix II

Materials Dissemination

April			
Lake City Appreciation Day	14-Apr-12	Teen Help Cards	3
Lake City Appreciation Day	14-Apr-12	Perminate Disposal Bin bookmarks	1
Lake City Appreciation Day	14-Apr-12	ASAP Decals	14
Lake City Appreciation Day	14-Apr-12	Proper Medicine Disposal Pamphlet	10
Lake City Appreciation Day	14-Apr-12	ASAP Bags	14
Lake City Appreciation Day	14-Apr-12	ASAP Pamphlet	2
Lake City Appreciation Day	14-Apr-12	ASAP media cards	6
Lake City Appreciation Day	14-Apr-12	Talking to you patients pamphlet	1
May			
AC Emergency Preparedness Fair	5-May-12	Heroes don't use drugs & alcohol bookmarks	12
AC Emergency Preparedness Fair	5-May-12	Meth=What's Cooking in Your Neighborhood	15
AC Emergency Preparedness Fair	5-May-12	Make a Difference	1
AC Emergency Preparedness Fair	5-May-12	ASAP media cards	20
AC Emergency Preparedness Fair	5-May-12	Elks Tips for Parents	5
AC Emergency Preparedness Fair	5-May-12	Proper Medicine Disposal Pamphlet	8
AC Emergency Preparedness Fair	5-May-12	ASAP Decals	16
AC Emergency Preparedness Fair	5-May-12	Talking to you patients pamphlet	2
AC Emergency Preparedness Fair	5-May-12	Quit Smoking Pamphlet	3
AC Emergency Preparedness Fair	5-May-12	I rather eat bugs bookmarks	5
AC Emergency Preparedness Fair	5-May-12	ASAP Pamphlet	5
AC Emergency Preparedness Fair	5-May-12	Teen Help Cards	28
AC Emergency Preparedness Fair	5-May-12	Binge Drinking	2
June			

Quarterly grand total	**173**