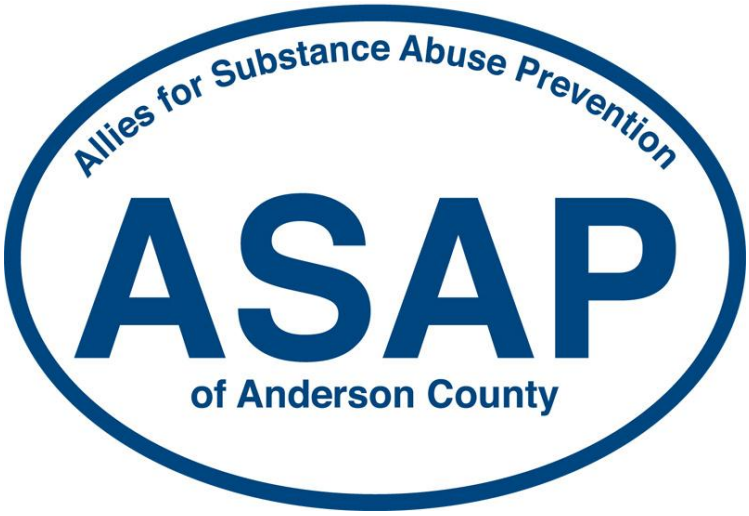
2011

Second Quarter Report



Allies for Substance Abuse Prevention (ASAP) of Anderson County is a private, non-profit organization whose mission is to engage community partners in the prevention of substance abuse in Anderson County through awareness, education, and policy change.

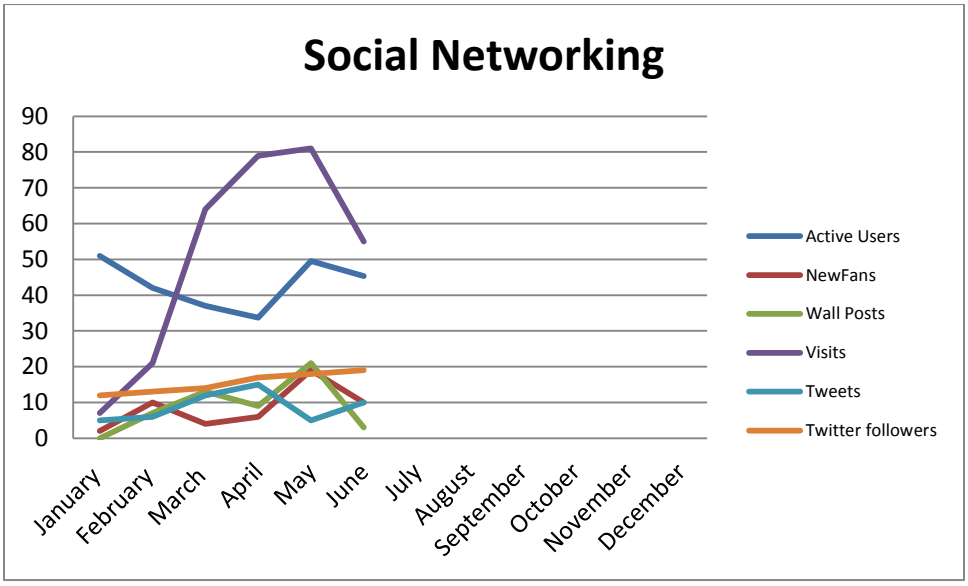
Quarterly Report
April—June, 2011

PROGRAMMING
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention delivered 6 programs/trainings to a total of 119 people (Please see Appendix I for details) [-14.3% change from previous quarter in total presentations, +54.5% change from previous quarter in people reached]. In addition, 1 medicine collection event was held, netting 153 pounds of medicine.

MATERIALS
Allies for Substance Abuse Prevention disseminated 6,967 materials in the community. Beneficiaries of these materials were local civic groups, community agencies, and medicine collection participants (Please see Appendix II for details) [+743.5% change from previous quarter].

RESOURCES (Cash and in-kind)
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention generated $20,082.32 in matching funds [-5.3% change from previous quarter].

SOCIAL NETWORKING
During this quarter, Allies for Substance Abuse Prevention generated impressions via social media outlets. ASAP's Facebook page had 43 active users, 35 new fans, 33 wall posts, and 215 visits. ASAP's Twitter account had 19 followers and 30 tweets.



Appendix I

Coalition Programming

QUARTER			
April			
AC Health Department Staff Meeting	21-Apr-11	SS	45
First UMC, UMW	26-Apr-11	SS	22
CASA Volunteer Training	26-Apr-11	SS	3
OR B&G Club, Junior Staff	25-Apr-11	SS	2
OR B&G Club, Junior Staff	11-Apr-11	SS	2
May			
Bandit Lites	4-May-11	SS	45
June			
Quarterly total			**119**

Appendix II
Materials Dissemination

April			
AC Health Department	8-Apr-11	Rx disposal brochures	150
Child Advocacy Center	8-Apr-11	Rx disposal brochures	50
Earth Fest 2011	16-Apr-11	Rx disposal brochures	200
Earth Fest 2011	16-Apr-11	Med collection flyers	500
Clinton Elementary School	8-Apr-11	ASAP pencils	20
Clinton Elementary School	12-Apr-11	ASAP decals	20
AC Health Department	8-Apr-11	ASAP decals	25
OR Boys & Girls Club	11-Apr-11	ASAP decals	25
ASAP board	12-Apr-11	ASAP decals	5
ASAP board	12-Apr-11	Rx disposal brochures	5
ORNL Earth Day	14-Apr-11	Rx disposal brochures	1000
ORNL Earth Day	14-Apr-11	ASAP decals	550
ORNL Earth Day	14-Apr-11	OMC flyers	125
Clinton PD	15-Apr-11	ASAP decals	25
Clinton Baptist Association	15-Apr-11	Clergy Handbooks	14
AC Health Department	21-Apr-11	ASAP decals	45
AC Health Department	21-Apr-11	ASAP pens	60
First UMC, UMW	26-Apr-11	ASAP decals	22
First UMC, UMW	26-Apr-11	ASAP pens	22
First UMC, UMW	26-Apr-11	Rx disposal brochures	22
CASA Volunteer Training	26-Apr-11	Rx disposal brochures	50
Oak Ridge Senior Center	26-Apr-11	Rx disposal brochures	50
CASA Volunteer Training	26-Apr-11	ASAP decals	10
CASA Volunteer Training	26-Apr-11	ASAP pens	10
OR B&G Club, Junior Staff	11-Apr-11	ASAP decals	15
Operation Medicine Cabinet participants	30-Apr-11	ASAP pens	87
Operation Medicine Cabinet participants	30-Apr-11	ASAP decals	87
Operation Medicine Cabinet participants	30-Apr-11	Rx disposal brochures	87
OMC Volunteers	30-Apr-11	ASAP pens	12
OMC Volunteers	30-Apr-11	ASAP decals	12
May			
Bandit Lites	4-May-11	Supervisor handouts	18
Celebration of Young Children	14-May-11	Rx disposal brochure	500
Celebration of Young Children	14-May-11	Red ribbons	60
Celebration of Young Children	14-May-11	ASAP decals	35
ACSD-Massengill	13-May-11	Rx disposal brochure	25
ACSD-Baker	13-May-11	Rx disposal brochure	25
OR Rotary Golf Tournament	19-May-11	ASAP pens	150
OR Rotary	19-May-11	ASAP pens	35
OR Rotary	19-May-11	ASAP decals	12
OR Rotary	19-May-11	Rx disposal brochure	15

Norris Lions Club	19-May-11	ASAP pens	12
Norris Lions Club	19-May-11	ASAP decals	7
Norris Lions Club	19-May-11	Rx disposal brochure	10
Elk's Concert	21-May-11	ASAP decals	25
ETCH NAS Team	27-May-11	ASAP pens	10
ACHS Seniors	15-May-11	Graduation bags	270
CHS Seniors	15-May-11	Graduation bags	295
GHSO-Checkpoint	27-May-11	ASAP decals	30
GHSO-Checkpoint	27-May-11	ASAP pens	75
June			
ORHS Seniors	2-Jun-11	Graduation bags	375
ORUD	17-Jun-11	OMC flyers	1500
ORUD	17-Jun-11	OMC posters	3
ORUD	17-Jun-11	Rx disposal brochure	75
OR Boys & Girls Club	17-Jun-11	Rx disposal brochure	100

Quarterly grand total	**6967**