2011

First Quarter Report

Allies for Substance Abuse Prevention (ASAP) of Anderson County is a private, non-profit organization whose mission is to engage community partners in the prevention of substance abuse in Anderson County through awareness, education, and policy change.

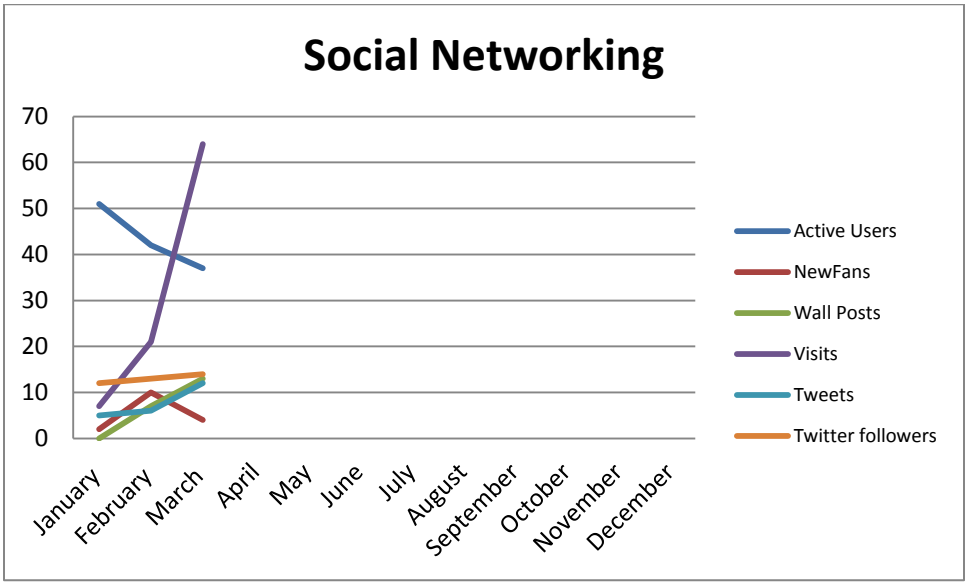
Quarterly Report
January—March, 2011

PROGRAMMING
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention delivered 7 programs/trainings to a total of 77 people (Please see Appendix I for details). In addition, 3 medicine collection events were held, netting 320 pounds of medicine.

MATERIALS
Allies for Substance Abuse Prevention disseminated 826 materials in the community. Beneficiaries of these materials were local civic groups, WBIR, RID, community agencies, and medicine collection participants (Please see Appendix II for details).

RESOURCES (Cash and in-kind)
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention generated $19,850.50 in matching funds.

SOCIAL NETWORKING
During this quarter, Allies for Substance Abuse Prevention generated impressions via social media outlets. ASAP's Facebook page had 51 active users, 16 new fans, 20 wall posts, and 92 visits. ASAP's Twitter account had 14 followers and 23 tweets.



Appendix I

Coalition Programming

QUARTER	date	staff	number
January			
Clinton/Lake City Lion's Club	17-Jan-11	SS	15
February			
RID	1-Feb-11	SS	8
OR B&G Club, Junior Staff	28-Feb-11	SS	7
March			
Oak Ridge Lion's Club	14-Mar-11	SS	16
Clinton Rotary Club	15-Mar-11	SS	25
OR B&G Club, Junior Staff	21-Mar-11	SS	4
OR B&G Club, Junior Staff	27-Mar-11	SS	2
Quarterly total			**77**

Appendix II
Materials Dissemination

January			
Operation Rx	15-Jan-11	ASAP Coalition brochures	28
Operation Rx	15-Jan-11	ASAP Pens	28
Operation Medicine Cabinet	29-Jan-11	ASAP Pens	89
Clinton/Lake City Lion's Club	17-Jan-11	ASAP Coalition brochures	15
Clinton/Lake City Lion's Club	17-Jan-11	ASAP Pens	15
February			
RID	1-Feb-11	ASAP Coalition Brochures	8
RID	1-Feb-11	ASAP Pens	8
Various community agencies	23-Feb-11	Regional Rx Collection flyers	50
Various community agencies	18-Feb-11	Safe Zone Concert flyers	25

March			
Oak Ridge Lion's Club	14-Mar-11	ASAP Coalition Brochures	16
Oak Ridge Lion's Club	14-Mar-11	ASAP Pens	16
Clinton Rotary Club	15-Mar-11	ASAP Coalition Brochures	25
Clinton Rotary Club	15-Mar-11	ASAP Pens	25
Various Community Members	11-Mar-11	Regional Rx Collection Flyers	125
WBIR	16-Mar-11	ASAP Pens	13
Shoppers at Food City	19-Mar-11	ASAP Pens	250
Rx collection participants	19-Mar-11	ASAP Coalition Brochures	45
Rx collection participants	19-Mar-11	ASAP Pens	45

Quarterly grand total	**826**