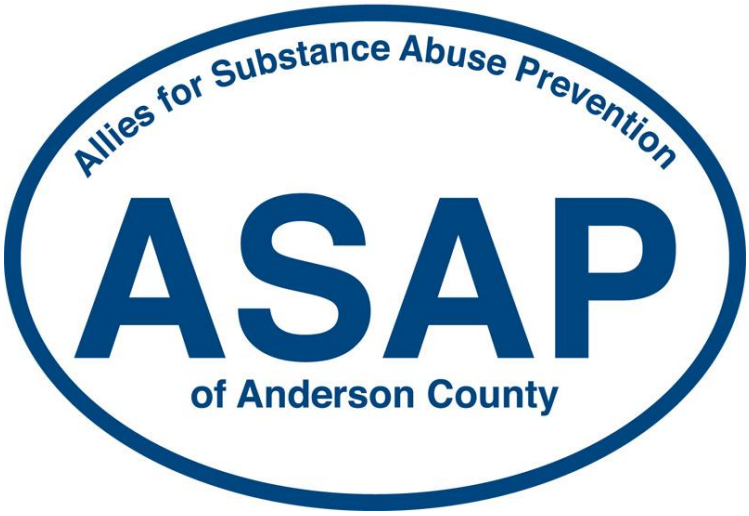
2011

Fourth Quarter Report



Allies for Substance Abuse Prevention (ASAP) of Anderson County is a private, non-profit organization whose mission is to engage community partners in the prevention of substance abuse in Anderson County through awareness, education, and policy change.

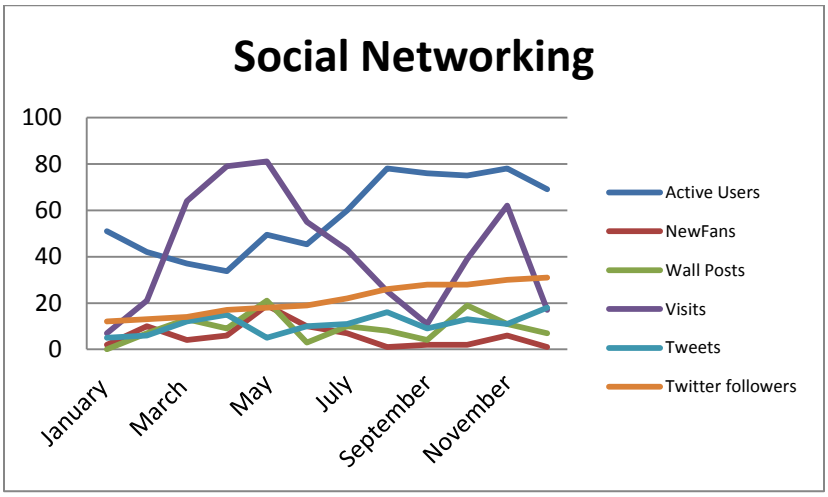
Quarterly Report
October—December, 2011

PROGRAMMING
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention delivered 40 programs/trainings to a total of 819 people (Please see Appendix I for details) [+567% change from previous quarter in total presentations, +220% change from previous quarter in people reached / +1900% change from the same quarter of the previous year in total presentations, +525% change from the same quarter of the previous year in people reached]. In addition, 1 medicine collection event was held, netting 124 pounds of medicine. The permanent medicine disposal bin at CPD drew 5.5 pounds of medicine.

MATERIALS
Allies for Substance Abuse Prevention disseminated 2,519 materials in the community. Beneficiaries of these materials were local civic groups, community agencies, and medicine collection participants (Please see Appendix II for details) [-75% change from previous quarter / +29% change from the same quarter of the previous year].

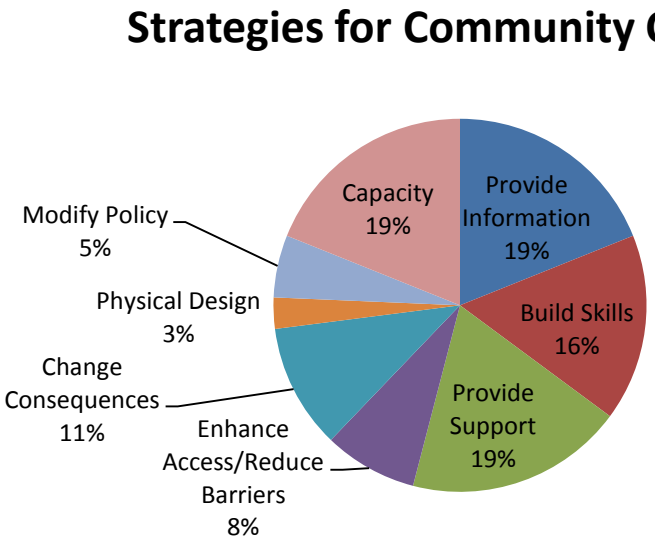
RESOURCES (Cash and in-kind)
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention generated $21,544.09 in matching funds [-69% change from previous quarter / +3% change from the same quarter of the previous year].

SOCIAL NETWORKING
During this quarter, Allies for Substance Abuse Prevention generated impressions via social media outlets. ASAP's Facebook page had 78 active users, 9 new fans, 37 wall posts, and 118 visits. ASAP's Twitter account had 31 followers and 42 tweets.



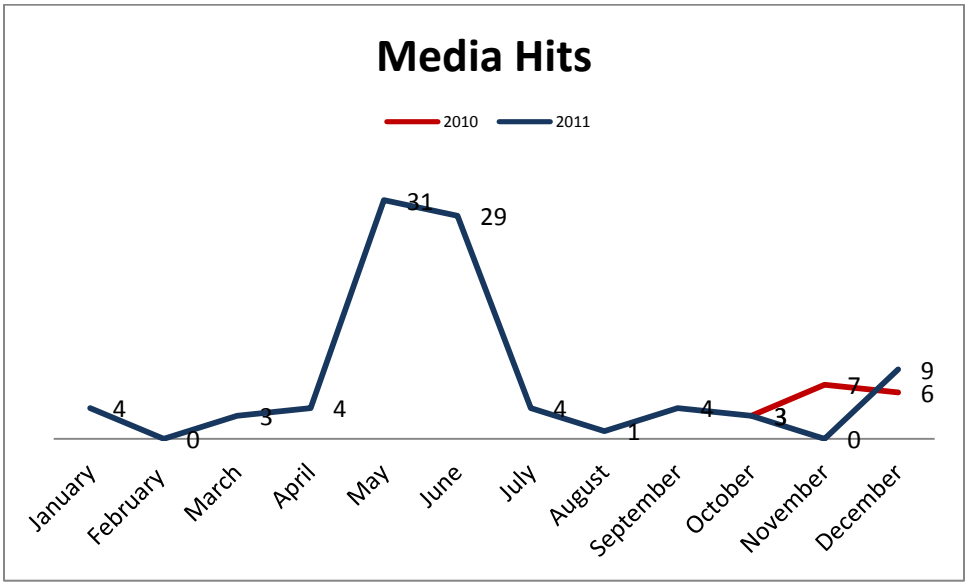
STRATEGIES FOR COMMUNITY CHANGE

During this quarter, Allies for Substance Abuse Prevention utilized each of the following prevention strategies.



MEDIA HITS

During this quarter, Allies for Substance Abuse Prevention earned 12 media hits.



Appendix I

Coalition Programming

QUARTER

October			
CASA Training	3-Oct-11	SS	5
St. Joseph's Senior Group	7-Oct-11	SS	12
CHS Cheer/Dance	25-Oct-11	SS	28
DFW-Citizen's First Bank	25-Oct-11	SS	52
RON-Claxton Elementary- VanCleve	6-Oct-11	MF	22
RON-Claxton Elementary- Webb	6-Oct-11	MF	24
RON-Claxton Elementary- Ward	7-Oct-11	MF	24
RON-Claxton Elementary- Fagan	7-Oct-11	MF	24
RON-Fairview Elementary- Miller	17-Oct-11	MF	16
RON-Fairview Elementary- Miller	18-Oct-11	MF	17
RON-Fairview Elementary- Miller	18-Oct-11	MF	18
RON-Lake City Elementary- Boynton	24-Oct-11	MF	22
RON-Norris Elementary- Pointer	24-Oct-11	MF	36
RON-Lake City Elementary- Boynton	25-Oct-11	MF	19
RON-Norris Elementary- Pointer	25-Oct-11	MF	35
RON-Lake City Elementary- Boynton	26-Oct-11	MF	23
RON-Briceville Elementarty- Leach	27-Oct-11	MF	15
Boys & Girls club North AC	27-Oct-11	MF	48
November			
ORHS Cheer	1-Nov-11	SS	28
RON-Lake City Elementary-Boynton	3-Nov-11	MF	21
ACS Students-Family Resource Center	16-Nov-11	SS	9
Anderson County Beer Board	15-Nov-11	SS	12
Head Start Parent Training	30-Nov-11	SS	10
RON-Lake City Elementary-Boynton	3-Nov-11	MF	21
RON-Lake City Middle-Melton (1)	9-Nov-11	MF	21
RON-Lake City Middle-Melton (2)	9-Nov-11	MF	19
RON-Lake City Middle-Melton (1)	10-Nov-11	MF	19
RON-Lake City Middle-Metlon (2)	10-Nov-11	MF	20
RON-Clinton Middle-Plemmons	21-Nov-11	MF	10
RON-Clinton Middle-Plemmons	21-Nov-11	MF	22
RON-Clinton Middle-Plemmons	21-Nov-11	MF	22
RON-Clinton Middle-Plemmons	21-Nov-11	MF	21
RON-Grand Oaks Elementary-Cross	28-Nov-11	MF	23
RON-Clinton Middle-McGinnis (1)	30-Nov-11	MF	12
RON-Clinton Middle-McGinnis (2)	30-Nov-11	MF	19
RON-Clinton Middle-McGinnis (3)	30-Nov-11	MF	7
December			
RON-Dutch Valley Elementary-Kelly	2-Dec-11	MF	19
RON-Grand Oaks Elementary-Cross	6-Dec-11	MF	24

Elder Watch Board meeting	15-Dec-11	SS	11
Clinton City Council	16-Dec-11	SS	9
Quarterly total			**819**

Appendix II
Materials Dissemination

October			
St. Joseph's senior group	7-Oct-11	Rx brochures	12
St. Joseph's senior group	7-Oct-11	ASAP pens	12
St. Joseph's senior group	7-Oct-11	ASAP decals	5
Norwood Marathon	3-Oct-11	ID coder	1
Norwood Raceway	3-Oct-11	ID coder	2
Smokes and Boats	6-Oct-11	ID coder	2
Children's Clinic of Oak Ridge	24-Oct-11	Read between the lines postcard	4
Clinton Family Physicians	24-Oct-11	Read between the lines postcard	4
Clinton Pediatric Clinic, P.C.	24-Oct-11	Read between the lines postcard	1
Family Clinic of Oak Ridge	24-Oct-11	Read between the lines postcard	8
Family Doctors of Oak Ridge	24-Oct-11	Read between the lines postcard	2
Kids Central Pediatrics	24-Oct-11	Read between the lines postcard	1
McNeeley Family Physicians	24-Oct-11	Read between the lines postcard	5
Methodist Medical Center	24-Oct-11	Read between the lines postcard	5
NeoHealth, Inc	24-Oct-11	Read between the lines postcard	2
Oak Ridge Internal Medicine Associates	24-Oct-11	Read between the lines postcard	1
Oak Ridge Pediatric Clinic, P.C.	24-Oct-11	Read between the lines postcard	6
Oliver Springs Family Physicians	24-Oct-11	Read between the lines postcard	4
Orthopaedic Surgeons of Oak Ridge	24-Oct-11	Read between the lines postcard	4
Summit Medical Group of	24-Oct-11	Read between the lines postcard	4

Oak Ridge			
Tennessee Orthopaedic Clinics, P.C.	24-Oct-11	Read between the lines postcard	6
Children's Clinic of Oak Ridge	24-Oct-11	Screening for drug use in general medical settings	4
Clinton Family Physicians	24-Oct-11	Screening for drug use in general medical settings	4
Clinton Pediatric Clinic, P.C.	24-Oct-11	Screening for drug use in general medical settings	1
Family Clinic of Oak Ridge	24-Oct-11	Screening for drug use in general medical settings	8
Family Doctors of Oak Ridge	24-Oct-11	Screening for drug use in general medical settings	2
Kids Central Pediatrics	24-Oct-11	Screening for drug use in general medical settings	1
McNeeley Family Physicians	24-Oct-11	Screening for drug use in general medical settings	5
Methodist Medical Center	24-Oct-11	Screening for drug use in general medical settings	5
NeoHealth, Inc	24-Oct-11	Screening for drug use in general medical settings	2
Oak Ridge Internal Medicine Associates	24-Oct-11	Screening for drug use in general medical settings	1
Oak Ridge Pediatric Clinic, P.C.	24-Oct-11	Screening for drug use in general medical settings	6
Oliver Springs Family Physicians	24-Oct-11	Screening for drug use in general medical settings	4
Orthopaedic Surgeons of Oak Ridge	24-Oct-11	Screening for drug use in general medical settings	4
Summit Medical Group of Oak Ridge	24-Oct-11	Screening for drug use in general medical settings	4
Tennessee Orthopaedic Clinics, P.C.	24-Oct-11	Screening for drug use in general medical settings	6
Children's Clinic of Oak	24-Oct-11	NIDA Med Read between the lines poster	4

Ridge			
Clinton Family Physicians	24-Oct-11	NIDA Med Read between the lines poster	4
Clinton Pediatric Clinic, P.C.	24-Oct-11	NIDA Med Read between the lines poster	1
Family Clinic of Oak Ridge	24-Oct-11	NIDA Med Read between the lines poster	8
Family Doctors of Oak Ridge	24-Oct-11	NIDA Med Read between the lines poster	2
Kids Central Pediatrics	24-Oct-11	NIDA Med Read between the lines poster	1
McNeeley Family Physicians	24-Oct-11	NIDA Med Read between the lines poster	5
Methodist Medical Center	24-Oct-11	NIDA Med Read between the lines poster	5
NeoHealth, Inc	24-Oct-11	NIDA Med Read between the lines poster	2
Oak Ridge Internal Medicine Associates	24-Oct-11	NIDA Med Read between the lines poster	1
Oak Ridge Pediatric Clinic, P.C.	24-Oct-11	NIDA Med Read between the lines poster	6
Oliver Springs Family Physicians	24-Oct-11	NIDA Med Read between the lines poster	4
Orthopaedic Surgeons of Oak Ridge	24-Oct-11	NIDA Med Read between the lines poster	4
Summit Medical Group of Oak Ridge	24-Oct-11	NIDA Med Read between the lines poster	4
Tennessee Orthopaedic Clinics, P.C.	24-Oct-11	NIDA Med Read between the lines poster	6
Children's Clinic of Oak Ridge	24-Oct-11	Discussion guide for primary care physicians	4
Clinton Family Physicians	24-Oct-11	Discussion guide for primary care physicians	4
Clinton Pediatric Clinic, P.C.	24-Oct-11	Discussion guide for primary care physicians	1
Family Clinic of Oak Ridge	24-Oct-11	Discussion guide for primary care physicians	8
Family Doctors of Oak Ridge	24-Oct-11	Discussion guide for primary care physicians	2
Kids Central Pediatrics	24-Oct-11	Discussion guide for primary care physicians	1

McNeeley Family Physicians	24-Oct-11	Discussion guide for primary care physicians	5
Methodist Medical Center	24-Oct-11	Discussion guide for primary care physicians	5
NeoHealth, Inc	24-Oct-11	Discussion guide for primary care physicians	2
Oak Ridge Internal Medicine Associates	24-Oct-11	Discussion guide for primary care physicians	1
Oak Ridge Pediatric Clinic, P.C.	24-Oct-11	Discussion guide for primary care physicians	6
Oliver Springs Family Physicians	24-Oct-11	Discussion guide for primary care physicians	4
Orthopaedic Surgeons of Oak Ridge	24-Oct-11	Discussion guide for primary care physicians	4
Summit Medical Group of Oak Ridge	24-Oct-11	Discussion guide for primary care physicians	4
Tennessee Orthopaedic Clinics, P.C.	24-Oct-11	Discussion guide for primary care physicians	6
Children's Clinic of Oak Ridge	24-Oct-11	Talking to your patients: Not worth the risk, even if its legal	4
Clinton Family Physicians	24-Oct-11	Talking to your patients: Not worth the risk, even if its legal	4
Clinton Pediatric Clinic, P.C.	24-Oct-11	Talking to your patients: Not worth the risk, even if its legal	1
Family Clinic of Oak Ridge	24-Oct-11	Talking to your patients: Not worth the risk, even if its legal	8
Family Doctors of Oak Ridge	24-Oct-11	Talking to your patients: Not worth the risk, even if its legal	2
Kids Central Pediatrics	24-Oct-11	Talking to your patients: Not worth the risk, even if its legal	1
McNeeley Family Physicians	24-Oct-11	Talking to your patients: Not worth the risk, even if its legal	5
Methodist Medical Center	24-Oct-11	Talking to your patients: Not worth the risk, even if its legal	5
NeoHealth, Inc	24-Oct-11	Talking to your patients: Not worth the risk, even if its legal	2

Oak Ridge Internal Medicine Associates	24-Oct-11	Talking to your patients: Not worth the risk, even if its legal	1
Oak Ridge Pediatric Clinic, P.C.	24-Oct-11	Talking to your patients: Not worth the risk, even if its legal	6
Oliver Springs Family Physicians	24-Oct-11	Talking to your patients: Not worth the risk, even if its legal	4
Orthopaedic Surgeons of Oak Ridge	24-Oct-11	Talking to your patients: Not worth the risk, even if its legal	4
Summit Medical Group of Oak Ridge	24-Oct-11	Talking to your patients: Not worth the risk, even if its legal	4
Tennessee Orthopaedic Clinics, P.C.	24-Oct-11	Talking to your patients: Not worth the risk, even if its legal	6
Children's Clinic of Oak Ridge	24-Oct-11	TBI Dr. Shopping poster	12
Clinton Family Physicians	24-Oct-11	TBI Dr. Shopping poster	12
Clinton Pediatric Clinic, P.C.	24-Oct-11	TBI Dr. Shopping poster	4
Family Clinic of Oak Ridge	24-Oct-11	TBI Dr. Shopping poster	16
Family Doctors of Oak Ridge	24-Oct-11	TBI Dr. Shopping poster	6
Kids Central Pediatrics	24-Oct-11	TBI Dr. Shopping poster	4
McNeeley Family Physicians	24-Oct-11	TBI Dr. Shopping poster	10
Methodist Medical Center	24-Oct-11	TBI Dr. Shopping poster	10
NeoHealth, Inc	24-Oct-11	TBI Dr. Shopping poster	8
Oak Ridge Internal Medicine Associates	24-Oct-11	TBI Dr. Shopping poster	4
Oak Ridge Pediatric Clinic, P.C.	24-Oct-11	TBI Dr. Shopping poster	18
Oliver Springs Family Physicians	24-Oct-11	TBI Dr. Shopping poster	12
Orthopaedic Surgeons of Oak Ridge	24-Oct-11	TBI Dr. Shopping poster	12
Summit Medical Group of	24-Oct-11	TBI Dr. Shopping poster	12

Oak Ridge			
Tennessee Orthopaedic Clinics, P.C.	24-Oct-11	TBI Dr. Shopping poster	18
Briceville Elementary School	24-Oct-11	RRW brochure	125
Briceville Elementary School	24-Oct-11	RRW bookmark	125
Briceville Elementary School	24-Oct-11	Red ribbons	125
Briceville Elementary School	24-Oct-11	RRW stickers	125
Briceville Elementary School	24-Oct-11	Elk's coloring books	65
Clinton Elementary School	24-Oct-11	Elk's coloring books	265
UPS employees	20-Oct-11	Rx brochures	20
Citizen's First Bank	25-Oct-11	ASAP decals	15
Citizen's First Bank	25-Oct-11	ASAP social media card	15
Child Advocacy Center	26-Oct-11	Elk's coloring books	100
Child Advocacy Center	26-Oct-11	Smart Moves tshirts	15
November			
Hoskins Drug Store	23-Nov-11	Medicine Disposal Brochures/Stand	75
Clinton Drug Store	23-Nov-11	Medicine Disposal Brochures/Stand	75
Apple Discount Drugs	23-Nov-11	Medicine Disposal Brochures/Stand	75
Hoskins Drug Store	23-Nov-11	Permanent bin flyers	3
Clinton Drug Store	23-Nov-11	Permanent bin flyers	3
Apple Discount Drugs	23-Nov-11	Permanent bin flyers	3
Hoskins Drug Store	23-Nov-11	Permanent bin bookmark	250
Clinton Drug Store	23-Nov-11	Permanent bin bookmark	250
Apple Discount Drugs	23-Nov-11	Permanent bin bookmark	250

Head Start Parents	30-Nov-11	Permanent bin bookmark	10
Head Start Parents	30-Nov-11	ASAP Social media cards	10
December			
RON-Dutch Valley Elementary-Kelly	2-Dec-11	ASAP pencils	19
RON-Grand Oaks Elementary-Cross	6-Dec-11	ASAP pencils	24
Elder Watch Board meeting	15-Dec-11	ASAP Social media cards	11
Elder Watch Board meeting	15-Dec-11	Permanent bin flyers	11
Elder Watch Board meeting	15-Dec-11	Permanent bin bookmark	11
Quarterly grand total			**2519**