2011

Third Quarter Report

Allies for Substance Abuse Prevention (ASAP) of Anderson County is a private, non-profit organization whose mission is to engage community partners in the prevention of substance abuse in Anderson County through awareness, education, and policy change.

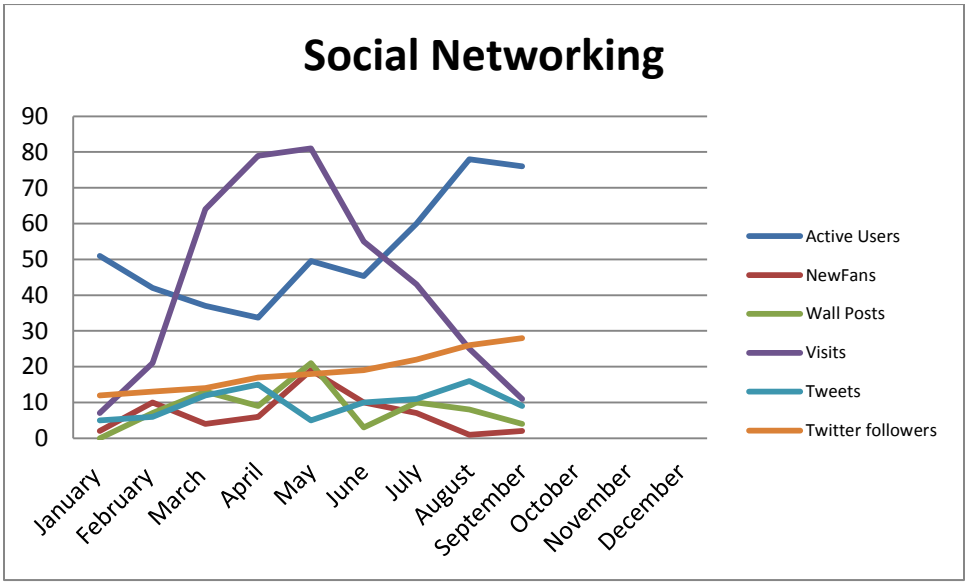
Quarterly Report
July—September, 2011

PROGRAMMING
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention delivered 6 programs/trainings to a total of 256 people (Please see Appendix I for details) [0% change from previous quarter in total presentations, +115% change from previous quarter in people reached]. In addition, 1 medicine collection event was held, netting 169 pounds of medicine.

MATERIALS
Allies for Substance Abuse Prevention disseminated 10,055 materials in the community. Beneficiaries of these materials were local civic groups, community agencies, and medicine collection participants (Please see Appendix II for details) [+44% change from previous quarter].

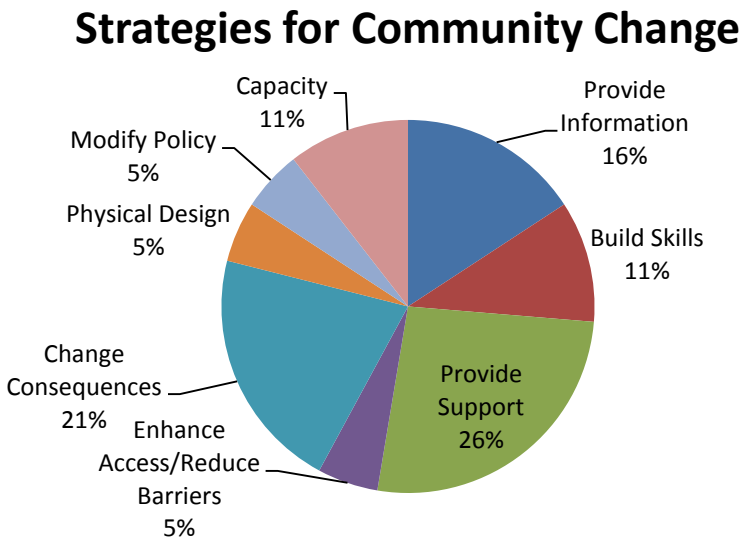
RESOURCES (Cash and in-kind)
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention generated $69,458.78 in matching funds [+241% change from previous quarter].

SOCIAL NETWORKING
During this quarter, Allies for Substance Abuse Prevention generated impressions via social media outlets. ASAP's Facebook page had 78 active users, 10 new fans, 22 wall posts, and 79 visits. ASAP's Twitter account had 28 followers and 36 tweets.



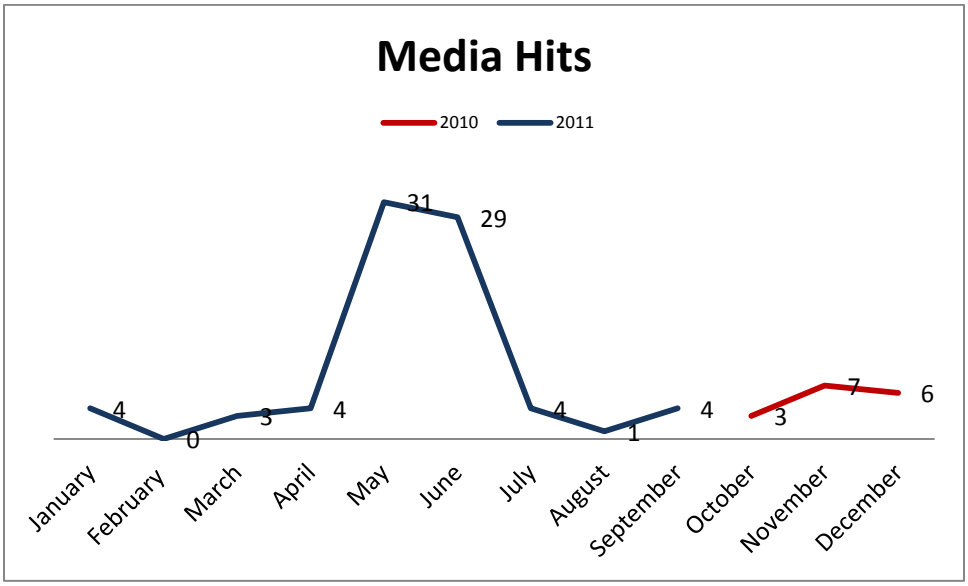
STRATEGIES FOR COMMUNITY CHANGE

During this quarter, Allies for Substance Abuse Prevention utilized each of the seven prevention strategies.



MEDIA HITS

During this quarter, Allies for Substance Abuse Prevention earned 9 media hits.



Appendix I

Coalition Programming

QUARTER			
July			
August			
DFW-ORUD	24-Aug-11	SS	50
OR Breakfast Rotary	24-Aug-11	SS	65
September			
ACS Principal In-service	2-Sep-11	SS	19
CSH Retreat-Policy Advocacy	16-Sep-11	SS	65
RSCC Criminal Justice Class	20-Sep-11	SS	35
ORUMC Sunday Class	11-Sep-11	SS	22
Quarterly total			**256**

Appendix II
Materials Dissemination

July			
Compliant businesses	1-Jul-11	We are an ally decals	19
AC Fair	11-Jul-11	I am an ally tshirts	800
AC Fair	11-Jul-11	ASAP decals	350
AC Fair	11-Jul-11	ASAP pen	1
AC Fair	11-Jul-11	Rx brochure	425
AC Fair	11-Jul-11	Social networking cards	500
AC Fair	11-Jul-11	I am an ally backpack	250
Head Start screening	26-Jul-11	Rx brochure	250
Dutch Valley Elementary School Back to School Fair	19-Jul-11	I am an ally tshirts	175
Dutch Valley Elementary School Back to School Fair	19-Jul-11	ASAP decals	85
Dutch Valley Elementary School Back to School Fair	19-Jul-11	Social networking cards	50
Dutch Valley Elementary School Back to School Fair	19-Jul-11	I am an ally backpack	60
Operation Medicine Cabinet	23-Jul-11	Social networking cards	25
Operation Medicine Cabinet	23-Jul-11	Rx brochure	25
August			
National Night Out	2-Aug-11	I am an ally tshirts	225
National Night Out	2-Aug-11	ASAP decals	50
National Night Out	2-Aug-11	Social networking cards	125
National Night Out	2-Aug-11	I am an ally backpack	185
Coalition members	22-Aug-11	I am an ally tshirts	15
ORUD	24-Aug-11	I am an ally tshirts	7
CHS Counselors	22-Aug-11	NAS Brochures	20
Life Development Center	22-Aug-11	NAS Brochures	25
St. Therese Church	22-Aug-11	NAS Brochures	50
September			
Roane State CC	7-Sep-11	I am an ally tshirts	150
Roane State CC	7-Sep-11	NAS brochures	15
Roane State CC	7-Sep-11	ASAP decals	50
Roane State CC	7-Sep-11	Social networking cards	125
Child Advocacy Center	9-Sep-11	Teen Help Cards	1000
Clinton High School	9-Sep-11	Teen Help Cards	1100
The Learn Center	9-Sep-11	Teen Help Cards	250
CAC 5k	24-Sep-11	I am an ally bags	200
Clinton High School	16-Sep-11	PWH boom boom sticks	400
Clinton High School	16-Sep-11	PWH parent flyer	225
Clinton High School	16-Sep-11	ASAP pens	35
OR Schools Wellness Fair	21-Sep-11	Binge drinking brochure	7
OR Schools Wellness Fair	21-Sep-11	ASAP pens	97
OR Schools Wellness Fair	21-Sep-11	Social networking cards	20
OR Schools Wellness Fair	21-Sep-11	Teen Help Cards	21

OR Schools Wellness Fair	21-Sep-11	NAS brochures	1
OR Schools Wellness Fair	21-Sep-11	Rx brochure	10
OR Schools Wellness Fair	21-Sep-11	ASAP decals	15
ACHS	21-Sep-11	Teen Help Cards	243
ORHS	21-Sep-11	Teen Help Cards	300
ACHD	9-Sep-11	Teen Help Cards	1200
ACHS	30-Sep-11	PWH boom boom sticks	500
ACHS	30-Sep-11	PWH parent flyer	315
ACHS	30-Sep-11	ASAP pens	30
Decals to compliant outlets	20-Sep-11	We are an ally decals	20
Letters to non-compliant outlets	20-Sep-11	Non-compliant letter	9
Quarterly grand total			**10055**