2010

Fourth Quarter Report

Allies for Substance Abuse Prevention (ASAP) of Anderson County is a private, non-profit organization developed to reduce substance abuse.

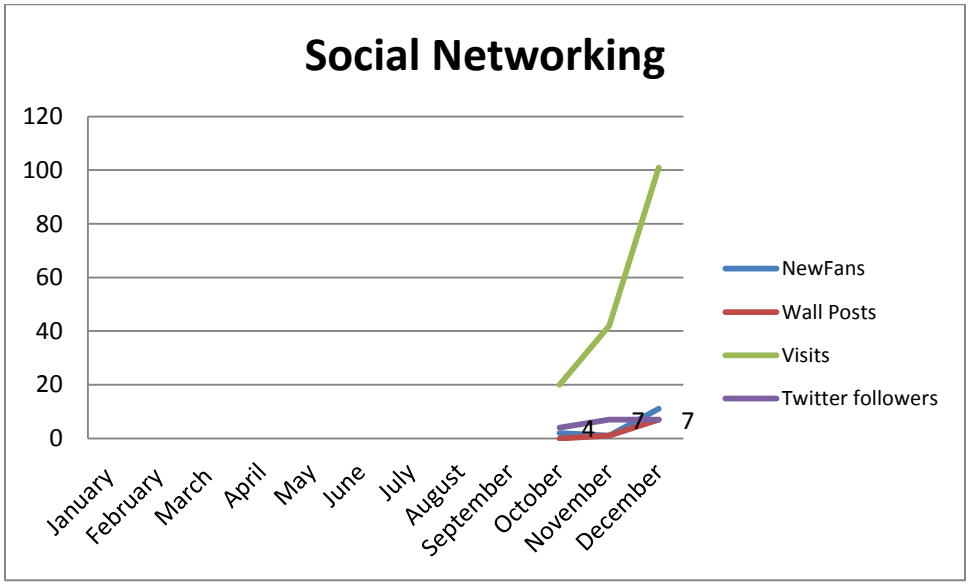
Quarterly Report
October—December, 2010

PROGRAMMING
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention delivered 2 programs/trainings to a total of 131 people (Please see Appendix I for details).

MATERIALS
Allies for Substance Abuse Prevention disseminated 1,956 materials in the community. Beneficiaries of these materials were students at local schools, local pharmacies, County Commission, and community members (Please see Appendix II for details).

RESOURCES (Cash and in-kind)
During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention generated $20,220.97 in matching funds.

SOCIAL NETWORKING
During this quarter, Allies for Substance Abuse Prevention generated impressions via social media outlets. ASAP's Facebook page had 48 active users, 11 new fans, 7 wall posts, and 27 visits. ASAP's Twitter account had 7 followers.



Appendix I
Coalition Programming

QUARTER	date	staff	number
October			
November			
County Commission	15-Nov-10	SS	35
"More About Meth"	16-Nov-10		96
December			
Quarterly total			**131**

Appendix II
Materials Dissemination

October			
Jakes Break for Kids	9-Oct-10	ASAP Coalition brochures	15
S. Clinton Elementary School	20-Oct-10	RRW bracelets	50
S. Clinton Elementary School	20-Oct-10	RRW/ASAP pencils	310
S. Clinton Elementary School	20-Oct-10	ASAP Coalition brochures	15
S. Clinton Elementary School	20-Oct-10	Elk's coloring books	250
N. Clinton Elementary School	20-Oct-10	RRW/ASAP pencils	180
N. Clinton Elementary School	20-Oct-10	ASAP Coalition brochures	10
N. Clinton Elementary School	20-Oct-10	Elk's coloring books	130
Briceville Elementary School	22-Oct-10	RRW bracelets	80
Briceville Elementary School	22-Oct-10	RRW/ASAP pencils	125
Briceville Elementary School	22-Oct-10	ASAP Coalition brochures	10
Briceville Elementary School	22-Oct-10	Elk's coloring books	120
Briceville Elementary School	22-Oct-10	RRW brochures	125
Briceville Elementary School	22-Oct-10	Elk's bookmarks	125
Briceville Elementary School	28-Oct-10	National Guard t-shirts	30
Briceville Elementary School	28-Oct-10	Art kits	6
Briceville Elementary School	28-Oct-10	4H drawstring bags	6
Briceville Elementary School	28-Oct-10	Drawing pads	6
November			
Pharmacies, Community members	4-Nov-10	More About Meth postcards	115
School board, County commissioners	8-Nov-10	More About Meth postcards	35
Operation Medicine Cabinet	13-Nov-10	ASAP Coalition brochures	117
"More About Meth"	16-Nov-10	ASAP Coalition brochures	96
December			

Quarterly grand total	**1956**