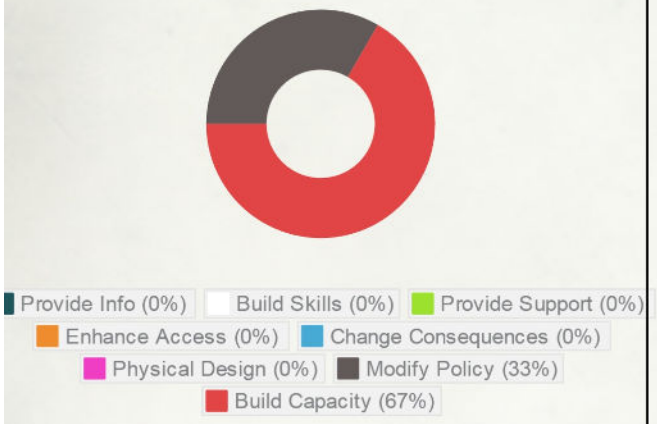
Quarterly Report

COALITION ACTIVITY LEADING TO BEHAVIOR CHANGE

During this quarter, the ASAP Coalition disseminated 846 materials in the community. They gave 11 presentations to 349 people.

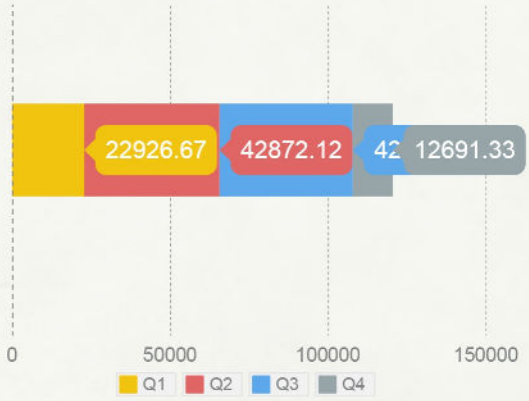
INTERVENTION STRATEGIES



The coalition was focused on capacity and policy this quarter.

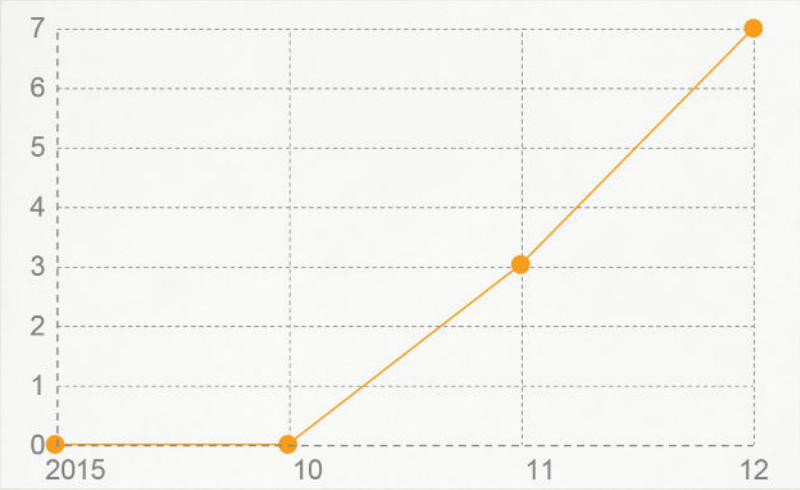
IN-KIND RESOURCES

In-kind resources are required by the DFC Grant at 100%.



This quarter, the ASAP Coalition generated $12,691.33 in matching funds.

Media Activity

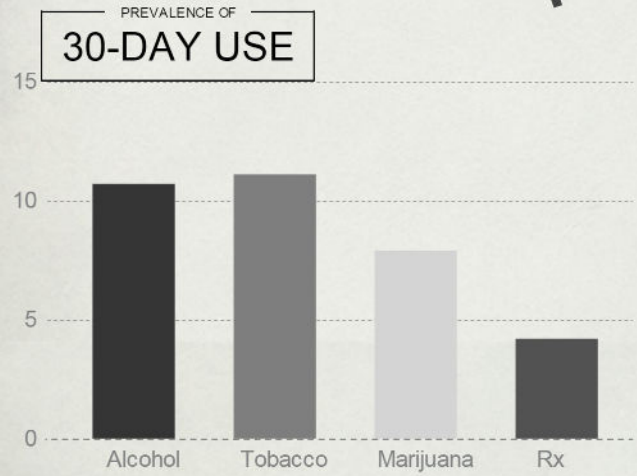


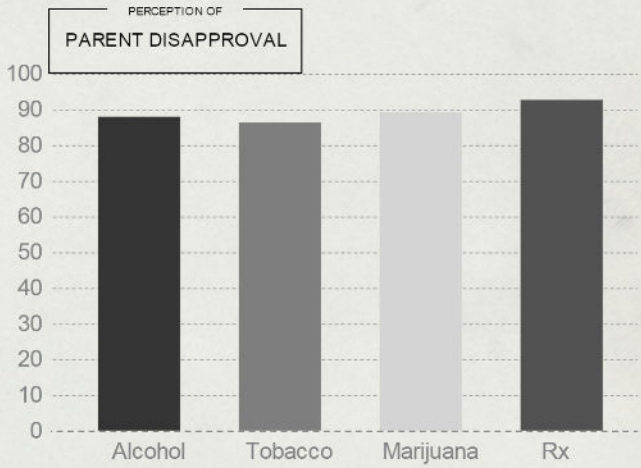
TOTAL REACH

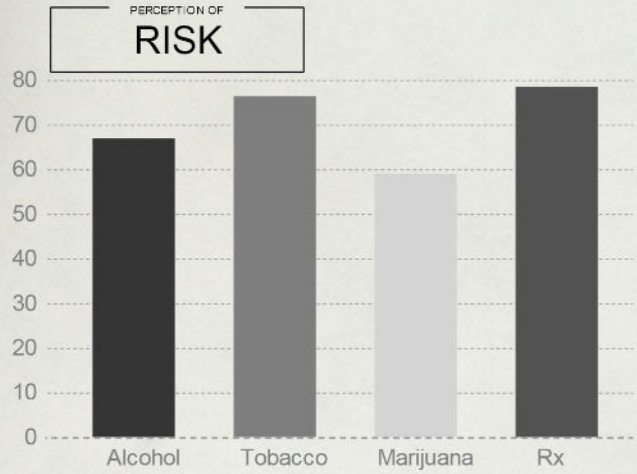
639,100

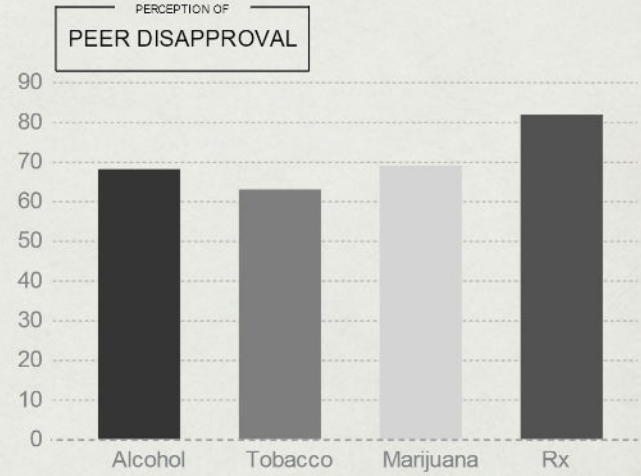
The ASAP Coalition engages in ongoing media outreach to widely disseminate prevention messages. This quarter, the coalition generated 10 media hits. Of those, 1 was earned and 9 were paid advertisements.

FOUR CORE MEASURES (2015)









The four core measures are a required reporting component for the Drug-Free Communities Support Program. Four core measures are recorded every other year.