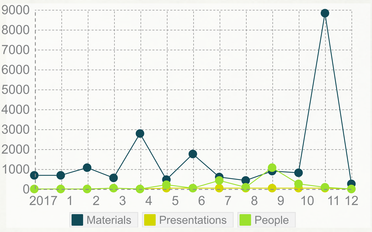
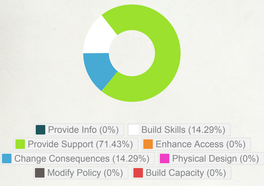
Quarterly Report

COALITION ACTIVITY LEADING TO BEHAVIOR CHANGE



During this quarter, the ASAP Coalition disseminated 9828 materials in the community. They gave 10 presentation(s) to 293 people. Over 297 pounds of medication were disposed through Operation Rx.

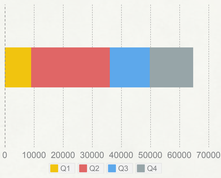
INTERVENTION STRATEGIES



The coalition engaged in a balanced strategic approach this quarter.

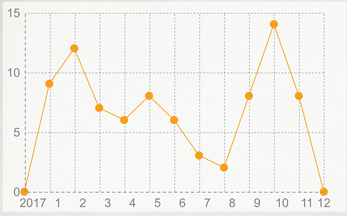
IN-KIND RESOURCES

In-kind resources are required by the DFC Grant at 100%.



This quarter, the ASAP Coalition generated $14,893.86 in matching funds.

Media Activity

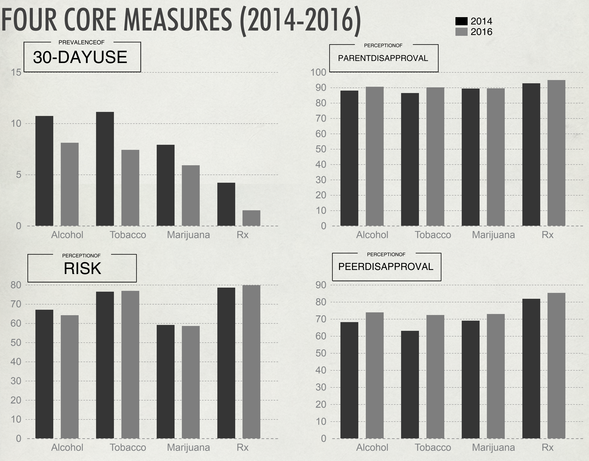


TOTAL REACH

557,500

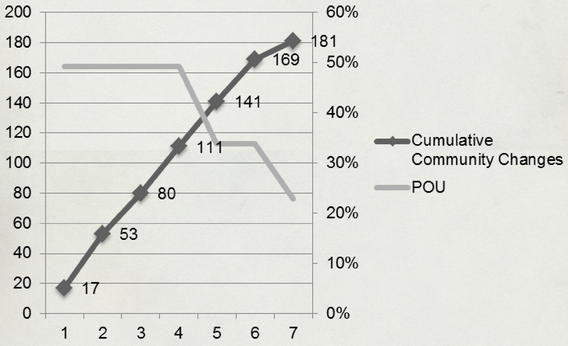
The ASAP Coalition engages in ongoing media outreach to widely disseminate prevention messages. This quarter, the coalition generated 22 media hits. Of those, 17 were earned and 5 were paid advertisements.

FOUR CORE MEASURES (2014-2016)



The four core measures are a required reporting component for the Drug-Free Communities Support Program. Four core measures are recorded every other year.

CUMULATIVE COMMUNITY CHANGE



Cumulative community changes theoretically provide protective factors in the community. As community changes increase, prevalence of youth substance use should decrease. This illustration shows how prevalence of youth substance use has decreased over time while cumulative community changes have increased.