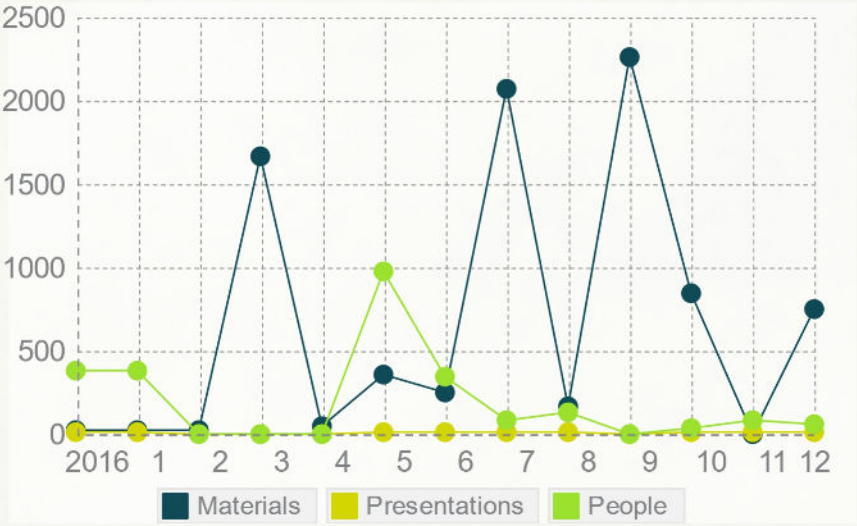
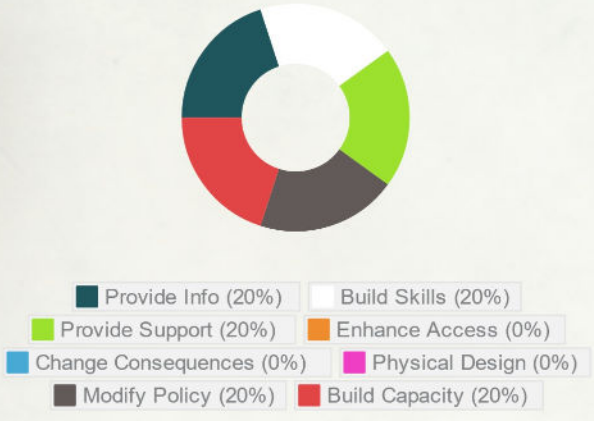
Quarterly Report

COALITION ACTIVITY LEADING TO BEHAVIOR CHANGE



During this quarter, the ASAP Coalition disseminated 1584 materials in the community. They gave 4 presentation(s) to 105 people. Over 698 pounds of medication were disposed through Operation Rx. In addition, 31,800 I Am One pizza coupon box toppers were distributed (not included to avoid outlier data).

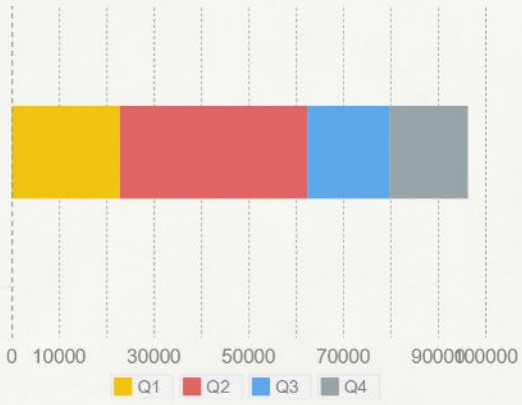
INTERVENTION STRATEGIES



The coalition engaged in a balanced strategic approach this quarter.

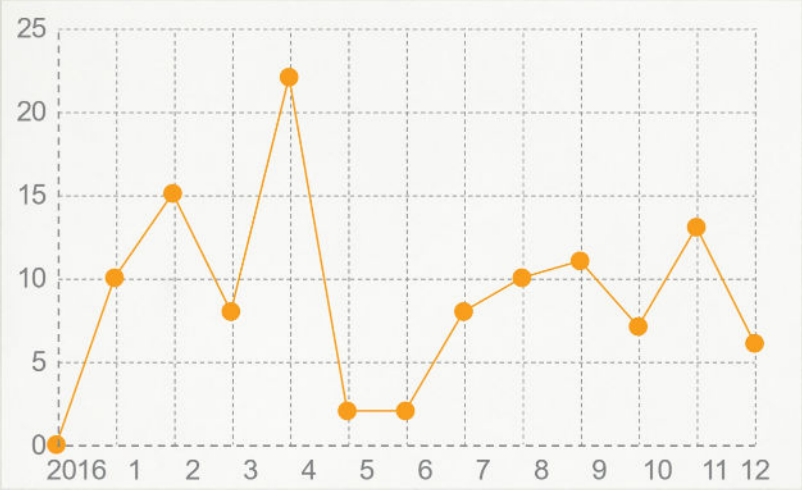
IN-KIND RESOURCES

In-kind resources are required by the DFC Grant at 100%.



This quarter, the ASAP Coalition generated $16,527.86 in matching funds.

Media Activity

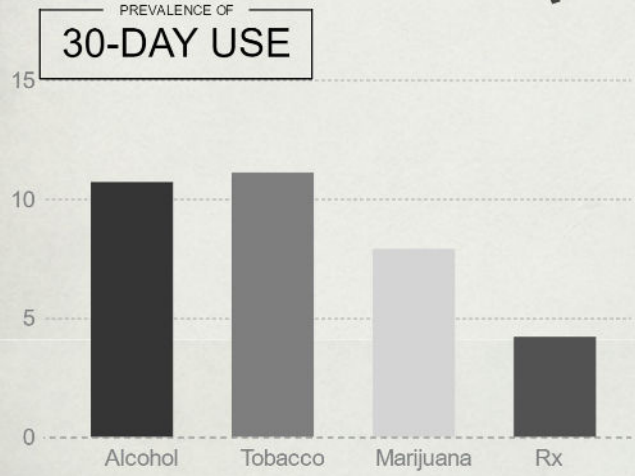


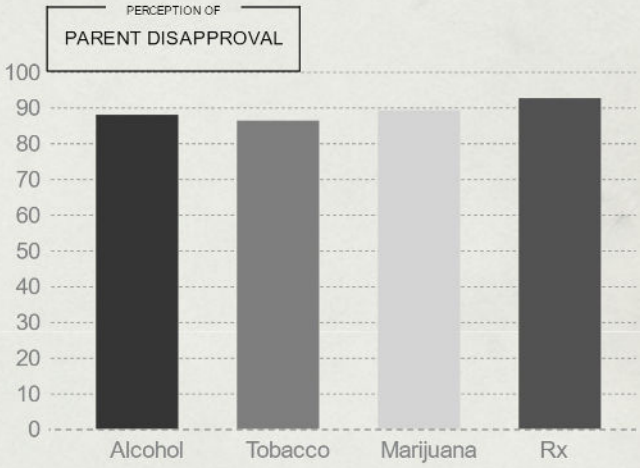
TOTAL REACH

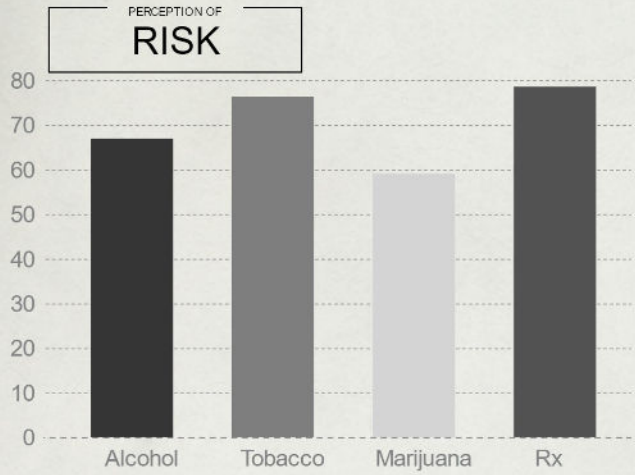
242,060

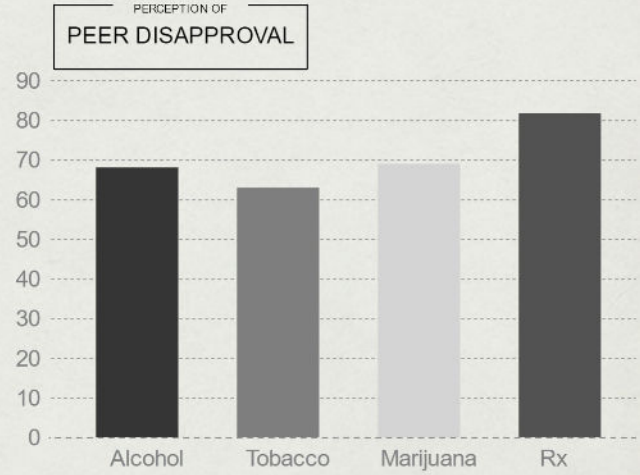
The ASAP Coalition engages in ongoing media outreach to widely disseminate prevention messages. This quarter, the coalition generated 26 media hits. Of those, 23 were earned and 3 were paid advertisements.

FOUR CORE MEASURES (2015)









The four core measures are a required reporting component for the Drug-Free Communities Support Program. Four core measures are recorded every other year.