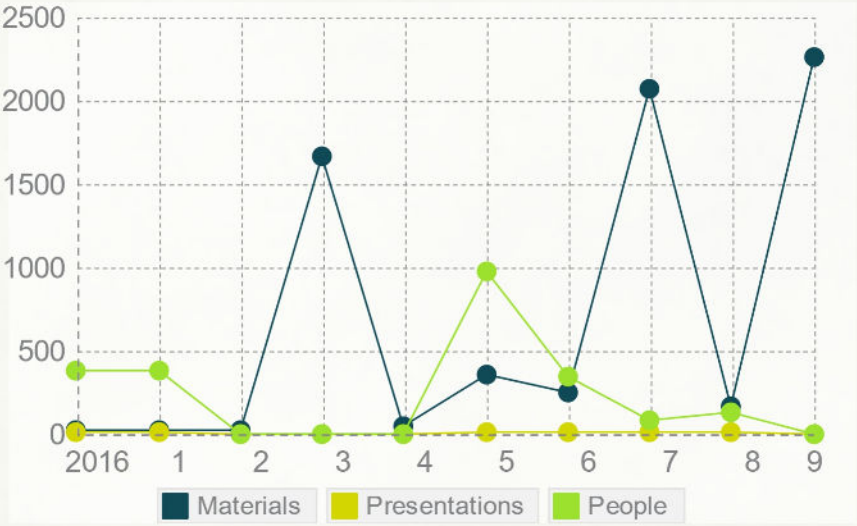
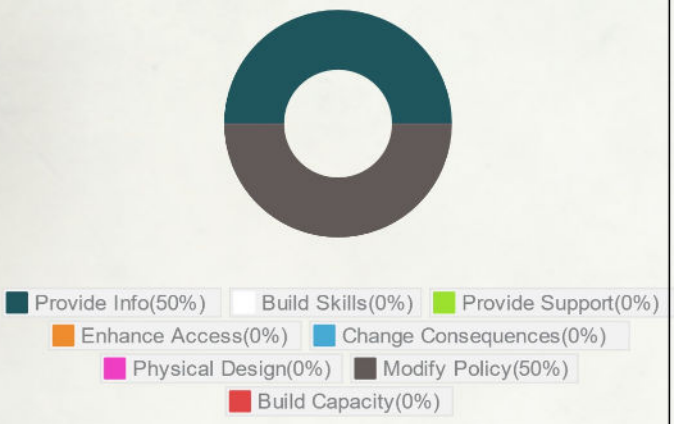
Quarterly Report

COALITION ACTIVITY LEADING TO BEHAVIOR CHANGE



During this quarter, the ASAP Coalition disseminated 4477 materials in the community. They gave 5 presentation(s) to 201 people.

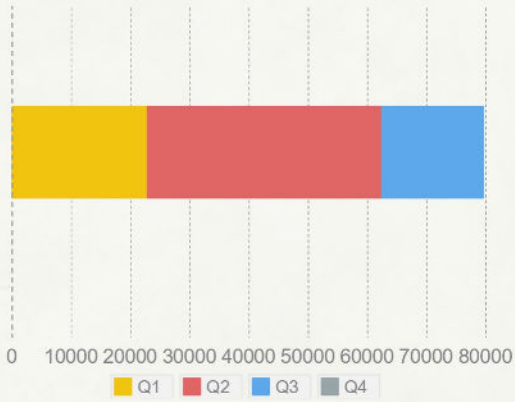
INTERVENTION STRATEGIES



The coalition was focused on policy this quarter.

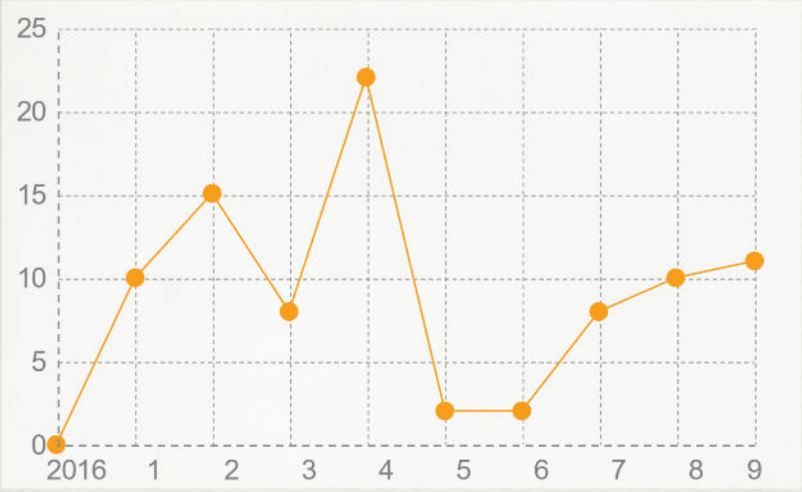
IN-KIND RESOURCES

In-kind resources are required by the DFC Grant at 100%.



This quarter, the ASAP Coalition generated $17,365.43 in matching funds.

Media Activity

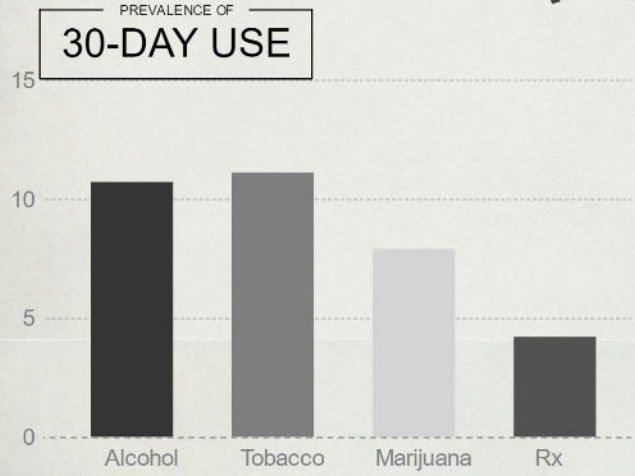


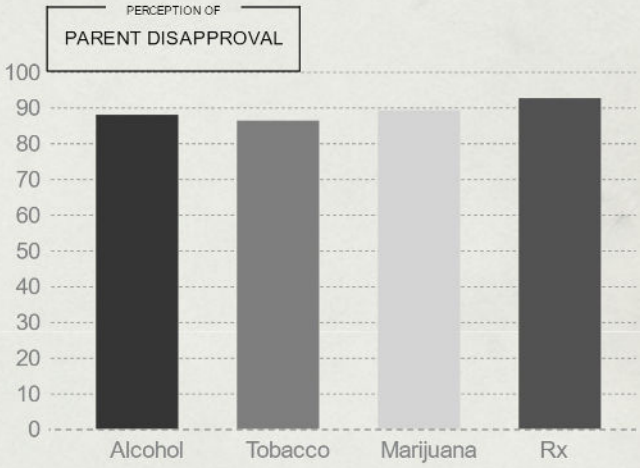
TOTAL REACH

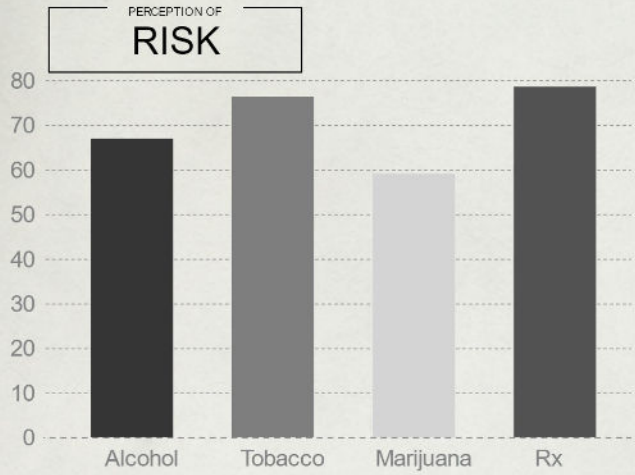
539,400

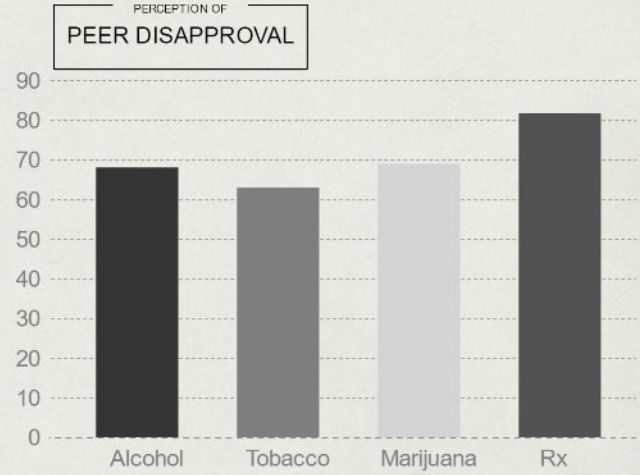
The ASAP Coalition engages in ongoing media outreach to widely disseminate prevention messages. This quarter, the coalition generated 29 media hits. Of those, 9 were earned and 20 were paid advertisements.

FOUR CORE MEASURES (2015)









The four core measures are a required reporting component for the Drug-Free Communities Support Program. Four core measures are recorded every other year.