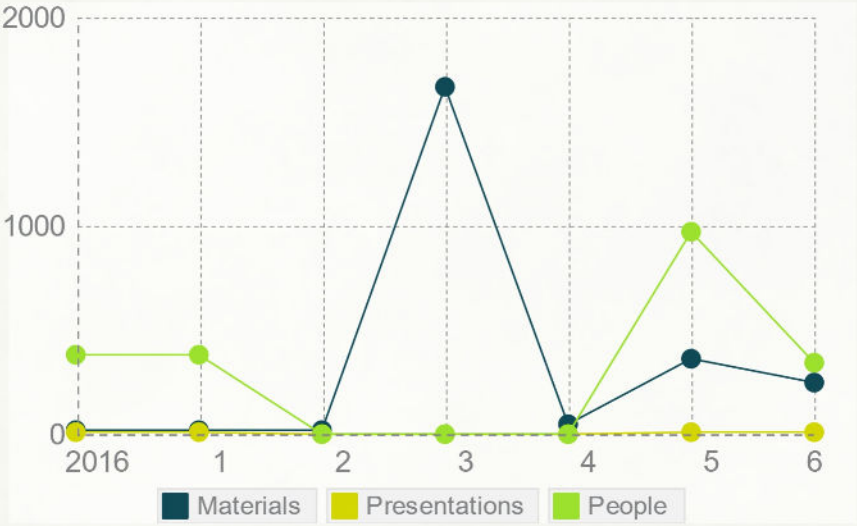
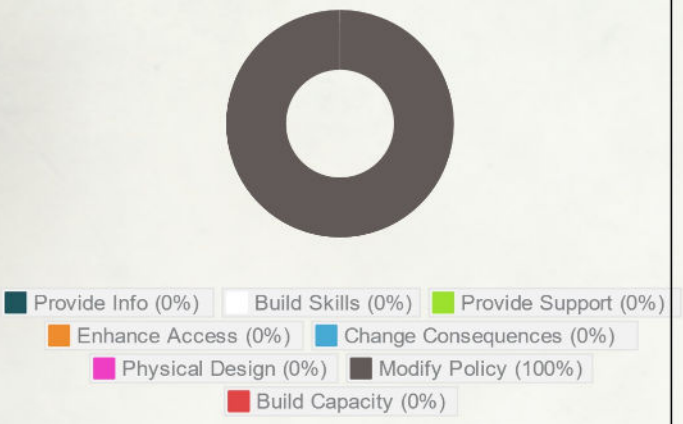
# Quarterly Report

## COALITION ACTIVITY LEADING TO BEHAVIOR CHANGE




During this quarter, the ASAP Coalition disseminated 644 materials in the community. They gave 10 presentation(s) to 1,130 people.

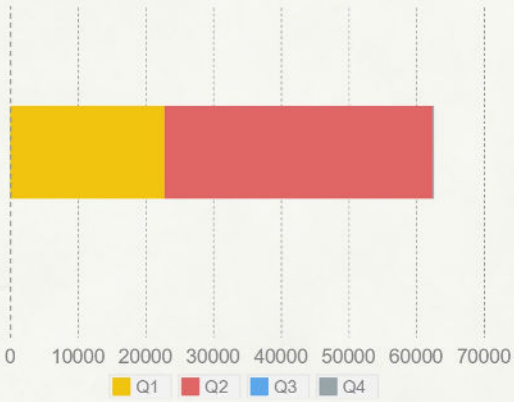
## INTERVENTION STRATEGIES




The coalition was focused on policy this quarter.

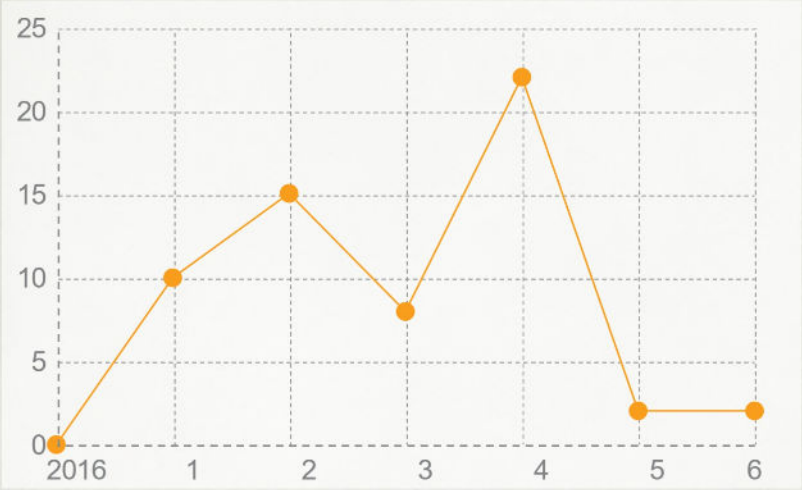
## IN-KIND RESOURCES

In-kind resources are required by the DFC Grant at 100%.




This quarter, the ASAP Coalition generated $39,632.47 in matching funds.

# Media Activity

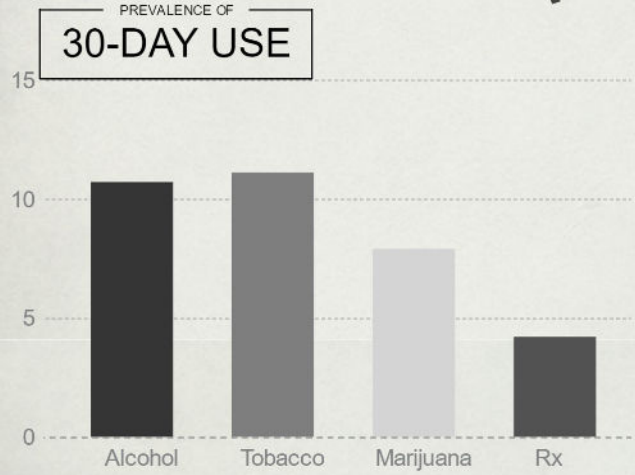


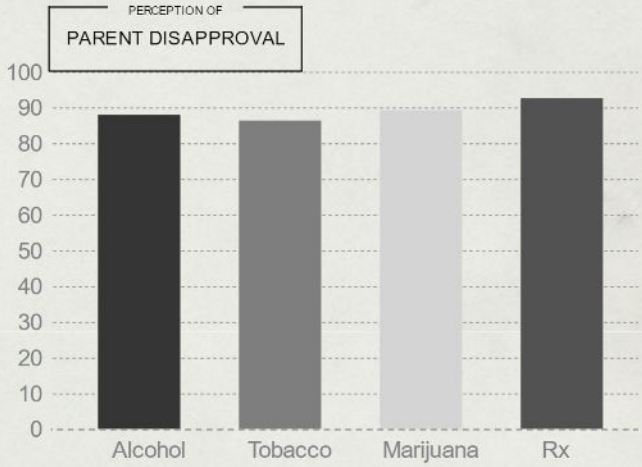

TOTAL REACH

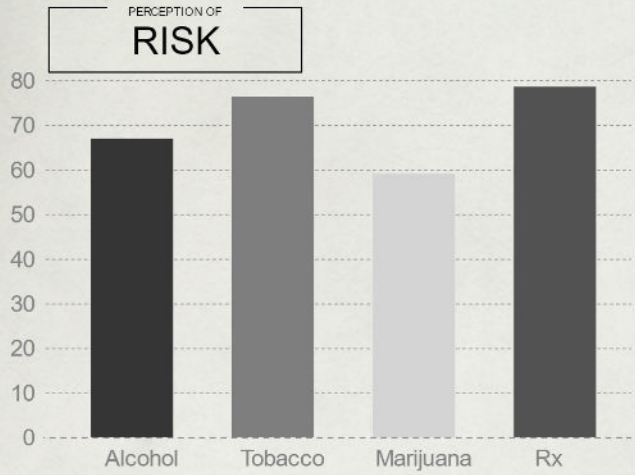
**4,228,612**

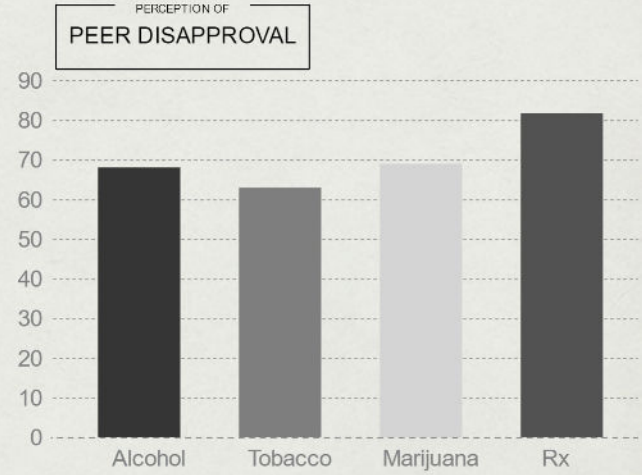
The ASAP Coalition engages in ongoing media outreach to widely disseminate prevention messages. This quarter, the coalition generated 26 media hits. Of those, 2 were earned and 24 were paid advertisements.

# FOUR CORE MEASURES (2015)




The four core measures are a required reporting component for the Drug-Free Communities Support Program. Four core measures are recorded every other year.